



# Do-More Program CSR Report Card

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FY 2021

TraceLink's Do-More Program seeks to make the world a safer and healthier place while improving the lives of others and contributing to the greater good through ethical business practices, volunteerism, sponsorship and company match and, our corporate grant program. In the past year, we grew our philanthropic efforts and found many opportunities to give back despite challenges caused by the pandemic. Many TraceLink employees came together to play a huge role in our these initiatives.

We kicked off 2021 by launching our Global Do-More Program initiative. Through this, we added two more chapters, one in EMEA and the other in APAC. Knowing that we needed a strong foundation to build on, we opened up the program to all employees securing ambassadors in each region: 3 in the US, 3 in EMEA, and 8 in APAC. All that we were able to accomplish throughout 2021 could not have been done without the help of all the ambassadors, and for that, we sincerely thank those who committed their time to assist in the evolution of this program.

# NOW, WHAT DID WE DO IN 2021?

We provided four highly respected organizations with corporate grants.



### Trinity

Providing a wide range of support for the homeless including housing, food, clothing, and welfare support.

### Uplifting Athletes

Empowering people through sports to take action against rare disease research.

### HelpAge India

Improving the quality of life for millions in India.

### Foundation To Be Named Later

Raising funds and awareness for nonprofit agencies serving urban youth and families.

## We donated to many great causes, including:



Out Alliance and The TREVOR Project for Pride Month



The National Association for the Advancement of Colored People in observance of Juneteenth



Samaritans for mental health awareness



Seva Sahyof who focused on school kits for students

## We made an effort to impact our local community.



We hosted/partnered with the Massachusetts Department of Children & Families to sponsor 35 kiddos during the holiday season.



We provided financial support for food relief to 10 different local organizations in the US, EMEA, and APAC regions

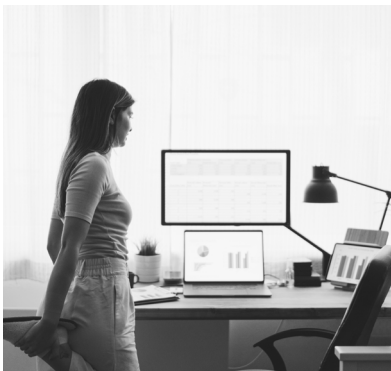
## We hosted events.



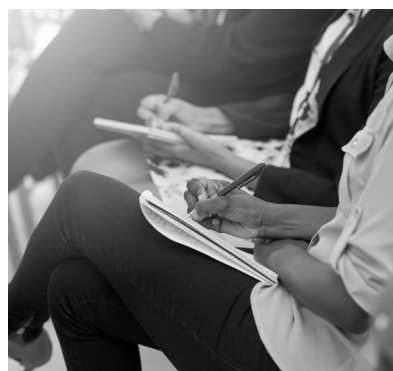
We continued our global inclusion series to advance diversity, inclusion, belonging and equity awareness, Listen, Learn, & Understand.



TraceLink employees competed in the Cradles to Crayons Tech Games.



We hosted the first of three sessions with Samaritans speaking on Mental Health and Working from home.



We participated in ConnectFor, a virtual event where employees wrote appreciation letters to salute warriors.

# 21

organizations were provided sponsorship gift matches.

# 4

external organizations received donations that were referred to the Do-More program by employees in need.

# TRACELINK'S 1-MILLION DOLLAR PLEDGE TO COVID-19 RELIEF

We would like to highlight the COVID-19 relief efforts led by our CEO, Shabbir Dahod and members of our Management team over the past 18 months.

**35**

Donations were provided to **35** different organizations globally providing COVID-19 relief efforts



## Approved Organization Focus Areas

Community relief, education support, healthcare needs & supplies, and general relief efforts.



### Who vetted the organizations?

Members of executive leadership in partnership with Human Resources.

**Process:** Applications were submitted (**over 140 applications**), first reviewed by the 2020 Do-More committee followed by review from the COVID-19 grant committee, interviews were conducted with approved candidates, and decisions were made by the interviewing committee.

# COVID-19 RELIEF FUND

## THE IMPACT WE MADE

**ReadWorks®**

### **READWORKS (EDUCATION)**

"In this year alone, ReadWorks was used by 1,074,899 teachers and 13 million students in 87% of all public and charter K-8 schools, including 90% of the highest-poverty K-8 public and charter schools (the population we are most focused on based on our mission). We worked hard to support teachers and students through this extremely difficult time. Funding provided by TraceLink, Inc helped to support our COVID efforts which included remote learning resource, free professional development for educators, new digital teaching features and more."



### **LIFEFLIGHT (HEALTHCARE & SUPPLIES)**

'Expenses: The sudden onslaught of the COVID-19 pandemic meant that LifeFlight had to move quickly to implement new procedures and purchase the equipment necessary to keep our medical crews and patients safe, and our aircraft and ambulances free from contamination with the virus. Generous grants from donors, including TraceLink, were immediately translated into personal protective equipment, isolation systems for the aircraft and decontamination equipment. We have raised, to date, \$353,094 from 343 gifts for COVID-related expenses, against \$403,596 in purchases, an amount which does not include increased training costs or lost revenue from ground transports.

Impact on individuals and the community: From March 2020 through July 2021 LifeFlight transported 2,443 patients from across the state who were suspected of being COVID-positive or were known COVID-positive.'



### **YMCA OF DELAWARE (GENERAL RELIEF EFFORTS)**

"With thanks to TraceLink and other generous donors, the YMCA has been able to provide nearly 300,000 meals, and our hunger relief services are ongoing particularly in hard hit areas like Dover, Delaware. Additionally, 700 children were provided with Emergency Childcare, the YMCA opened and ran remote learning centers providing a remote learning option for parents who needed to physically go to work, serving nearly 500 students. Finally, The YMCA of Delaware has safely served thousands of young people at camp (following CDC guidelines) over the last two summers preventing summer learning loss, providing vital social engagement, and critical childcare."



### **THE HALO TRUST (HEALTHCARE & SUPPLIES)**

"Because of your grant, HALO Trust has been able to support the vaccination program. Our main area of support has been to assist country Ministries of Health as they receive vaccines and distribute vaccines to key points and provide logistical support as they conduct follow-up visits. Our staff and vehicles are not only distributing vaccines but transporting education teams who are working to explain the benefits of the vaccine to local communities. All such efforts would not be possible without the dedicated support of organizations like TraceLink."