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Case Study: DHL | Creating a Global Serialization Solution



Learn how third-party logistics provider DHL's global serialization solution leverages

TraceLink to build and deploy its compliance strategy across a wide range of customers
and locations. DHL's poster, "Global Serialization Solution," was one of 11 featured
during FutureLink Barcelona's interactive Poster Sessions.

Business Challenge & Solution

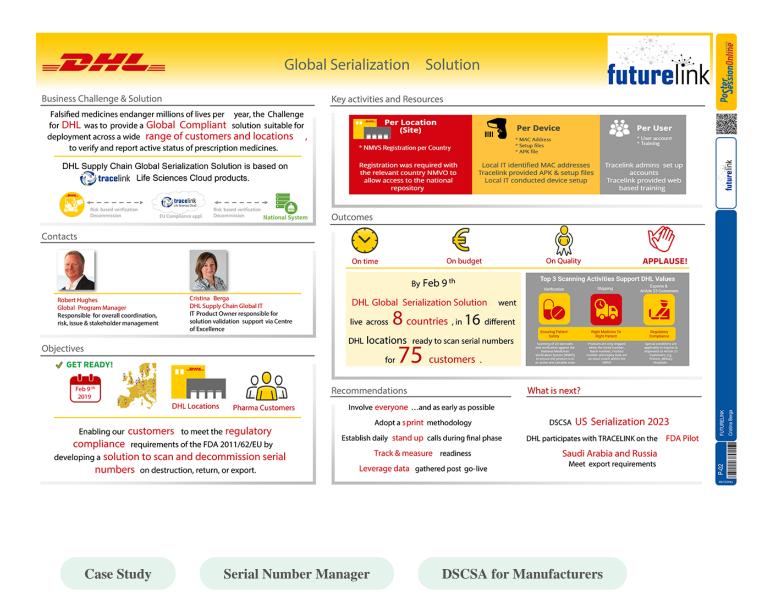
Falsified medicines endanger millions of lives per year, the Challenge for **DHL** was to provide a **Global Compliant** solution suitable for deployment across a wide **range of customers and locations**, to verify and report active status of prescription medicines.

DHL Supply Chain Global Serialization Solution is based on tracelink Life Sciences Cloud products.









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