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# Santen's Frank Binder Discusses the Power of Real-Time Integration with 100% of Your CMOs



## Real-Time Integration with 100% of Your CMOs



Frank Binder  
Global Head of Supply Chain Management  
Santen



Bharath Sundararaman  
General Manager, Supply Network Orchestration  
TraceLink

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Enabling real-time exchange of business transactions with CMOs is critical to Santen Pharmaceutical's digital transformation plan, according to Frank Binder, the company's Global Head of Supply Chain Management. Watch this quick video and then **contact us**

to learn how TraceLink makes real-time integration with 100% of your CMOs fast and cost-effective.

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► **Transcript**

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Video

**Multienterprise Information Network Tower (MINT)**

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