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# From Spreadsheets to Seamless Digital Communication at Santen



## From Spreadsheets to Seamless Digital Communication



Frank Binder  
Global Head of Supply Chain Management  
Santen



Bharath Sundararaman  
General Manager, Supply Network Orchestration  
TraceLink

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For Santen, achieving real-time digital integration with suppliers is a high priority, according to Frank Binder, the company's Global Head of Supply Chain Management. Watch this quick video and then **contact us** to see how the proven TraceLink network

makes it fast, simple, and cost-effective.

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► **Transcript**

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Video

Multienterprise Information Network Tower (MINT)

Integrate with 100% of your CMOs. Meet with TraceLink to learn more.

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