Brazil Compliance
For Multinational Manufacturers

Leverage TraceLink's Proven Expertise for Success in Brazil

Implementing Brazil track and trace and serialization for the April 2022 deadline —and an aggressive set of proposed interim deadlines —will require a significant amount of planning and resources, and companies doing business in Brazil can't afford to wait. In addition to reporting key supply chain events —Activation, Shipping, Receiving, and Termination —to ANVISA, known as vertical integration, the Brazil market also necessitates critical upstream and downstream communication regarding product shipments between trading partners, known as horizontal integration. In order to succeed, multinational manufacturers will need to integrate Brazil's unique market requirements with their global serialized inventory and compliance strategy to scale their businesses, reduce risk, and ensure supply.

As the world's leading provider of global serialization and compliance solutions for the pharmaceutical supply chain, TraceLink's unparalleled network allows you to Integrate Once, Interoperate with Everyone™, greatly simplifying partner onboarding and enabling both government reporting as well as seamless data exchange across your Brazil supply chain. TraceLink's cloud-based serialization and track and trace applications help you keep current with the latest Brazil regulations, eliminate costly software and system upgrades, and integrate serialized operations in Brazil with your global supply chain. The result is a single source of truth for your global serialized inventory.

Approach Brazil Compliance Requirements with Confidence

Brazil's serialization and track and trace requirements, including aggregation, will reshape the Brazil supply chain. Large, multinational pharmaceutical brands and manufacturers rely on TraceLink's regulatory expertise and leadership in defining international standards to deliver products safely to patients in the United States, EU, and other regulated markets. TraceLink's Brazil solution builds on our proven core compliance application with workflows and reporting tools that can be easily configured to help you meet Brazil regulations. And TraceLink's network-tenant solution architecture means your Brazil solution is continuously updated to support changing regulatory and business requirements.

Streamline Partner Connectivity and Serialized Operations

Whether you rely on a local affiliate, a third-party logistics provider, a wholesale distributor – or a combination of all three – to deliver products in Brazil, government serialization and aggregation requirements will make digital data exchange with your trading partners an essential part of your Brazil go-to-market strategy. TraceLink's industry leading digital network has been built in markets around the world, resulting in more than 280,000 verified trade partners, partner onboarding services, and local technical support. TraceLink is bringing this expertise to Brazil, which will provide a distinct advantage over the competition.

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NETWORK FOR GREATER GOOD

Grow Your Market with TraceLink's Highly Scalable Architecture

In 2019 alone, TraceLink customers commissioned nearly eight billion unique serial numbers. TraceLink's cloud-based, software-as-a-service (SaaS) compliance solution is built on Amazon Web Services to provide nearly unlimited scalability, meet exponential year-over-year growth in emerging markets like Brazil, and allow multinational companies to take a global approach to serialized manufacturing and supply chain operations.

Integrate Serialized Operations with Local and Global Business Systems

TraceLink's commitment to GS1 serialization and data exchange standards and leadership in promoting interoperability with leading ERP and business solutions enable companies to meet global serialization and compliance requirements without impacting vital business systems. Master data, serial number creation, and product aggregation can be all managed using the TraceLink application and integrated seamlessly into day-to-day business operations.

Build a Global Foundation for Serialized Inventory Management

In today's current state, large multinational pharmaceutical brands and manufacturers have inventory spread across a variety of global markets with internal and external sites, from CMOs to 3PLs to their own internal warehouses. This results in limited visibility into global supply chains and delays in accessing supply and demand data.

Only TraceLink provides a unified platform for global compliance to give companies a "single source of truth" for their serialized inventory. Companies can create a serialized event repository and continuously monitor serialized operations to stay in compliance and meet demand across their global marketplace, while laying the foundation for exponential future value that will lower costs, reduce risk, and more rapidly scale operations.

By taking a global approach to meeting compliance requirements in every market, pharmaceutical manufacturers can leverage their investment in serialization to gain greater visibility into their product movement, ensure a reliable and safe drug supply, and better service the needs of their patients.

Contact Us

For more information about TraceLink visit TraceLink.com or call +1 (781) 914-4900

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▶ KEY BENEFITS

- Support Brazil reporting requirements and implement secure, peer-level data exchange with downstream trade partners

- Quickly deploy and configure a compliance solution that has been proven in US, Europe, and China

- Simplify partner onboarding with TraceLink's network of more than 280,000 manufacturers, distributors, 3PLs and dispensers

- Scale quickly to meet growing market requirements and maintain operational speed

- Eliminate on-premises software and system upgrades by using a secure, highly-scalable SaaS application

- Gain global visibility into serialized product movement and inventory using an integrated compliance platform

▶ KEY FEATURES

- Capture master data unique to the Brazilian market

- Integrate Once, Interoperate with Everyone™ to exchange serialization and aggregation data with CMOs, 3PLs, and downstream partners

- Create and manage product identifiers that support Brazil serialization and randomization requirements

- Capture and share aggregation data to enable unit-level inference from sealed transport containers

- Share serialization and aggregation data with line management systems, warehouse management/ERP systems, and mobile devices

- Store information, events, and reports sent to ANVISA for up to one year after product expiration