

Accelerating Digital Supply Chain Transformation with TraceLink: A Customer Update from the TraceLink CEO

TraceLink CEO Shabbir Dahod unveils how TraceLink is investing in its digital supply network to consistently deliver world-class serialization and supply chain solutions, ensure customers' supply and compliance, and help them advance their digitalization programs to keep them ahead as the life sciences industry evolves to meet unforeseen challenges and demands.

In this 45-minute session, Shabbir discusses:

- TraceLink's new agile solution suite, prioritized to help customers manage unforeseen supply chain challenges
- How recent investments in Services & Support will benefit all TraceLink customers
- Global serialization updates and new compliance solutions
- Insights from recent conversations with TraceLink customers on how they are managing the COVID-19 pandemic
- Our strategy to help customers advance digitalization in their supply chain

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