RESOURCES

Introducing Serialized Product Intelligence: Take Control of Your Serialized Supply Chain



By the end of 2020, 80% of pharmaceutical products in the global supply chain will be serialized. Now that serialization has been successfully implemented in your organization, the next step is to address the following questions:

- How can you take control of your serialized operations and ensure business processes continue to run smoothly, free of disruptions?
- How do you maximize your serialization investment and achieve enterprise-wide value from your serialization data?
- How can serialization fuel the digital transformation of your supply chain?

In this webinar, Pasi Kemppainen, Director, Head of Global Supply Chain Traceability and Digital Strategy at Santen Pharmaceutical, discusses Santen's business plan in transforming serialization challenges into opportunities, and how serialization fits into the context of the company’s overall digitalization strategy.

Introducing Serialized Product Intelligence, TraceLink unveils how the new solution enables actionable intelligence for serialized products, allowing companies to proactively monitor their serialized supply chain, identify exceptions early and accelerate the resolution of supply chain disruptions.

The webinar also demonstrates how Serialized Product Intelligence provides the

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foundation for companies to introduce more advanced analytics, serialized inventory visibility, and overall improvements in their supply chain performance.

Register for this webinar to learn more about Serialized Product Intelligence and see how it can help you maximize your serialization investment to transform your organization into a high-performing serialization operation.

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How Does Serialized Product Intelligence Enable Root Cause Analysis of Compliance Errors?

Watch this product demo to see how Serialized Product Intelligence empowers serialized operations teams with self-service troubleshooting capabilities.
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Resolve Supply Disruptions Fast with Serialized Product Intelligence

Shipment delayed due to serialization exceptions? Learn how TraceLink can help.
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No More Serialization Surprises: Proactive Monitoring with Serialized Product Intelligence

Learn how Serialized Product Intelligence gives you visibility into your serialized operations, so can respond to data requests and resolve issues quickly.
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Serialized Product Intelligence: The Name Says It All

Learn how Serialized Product Intelligence automatically analyzes serialization events to enable fast queries and visual reports that can be easily shared.
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