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Taking Control of Your Serialized Supply Chain An Industry Benchmark



The results are in: Pharma companies from around the globe participated in TraceLink's serialization program assessment—and the findings may surprise you. Learn how serialization process exceptions and supply chain disruptions are impacting your peers and your own path to operational excellence in this live webinar hosted by Bharath Sundararaman, General Manager of TraceLink's Intelligent Supply Network business unit, and Mike Juron, TraceLink's Senior Digital Strategy Specialist. You'll learn:

- How serialization is adding complexity at pharma companies of all sizes.
- How companies are taking a proactive approach to identifying and ultimately resolving costly exceptions.
- How your serialization program stacks up, and how you can identify areas to improve.

This is the first installment in a webinar series featuring details on how to optimize serialized operations and get back to business as usual. Register to watch the recording.

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