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Why An Open, Standards-Based Approach is Essential for the Pharmaceutical Supply Chain

From product verification to a global compliance strategy, your investment in serialization should set you on a path to create transformational value for your business by creating a global repository of serialization data across your supply chain. With the right partner, that data can help you achieve greater visibility, deploy analytics, and create intelligence to solve new challenges. But, very few solution partners can deliver that value.

To ensure success, you need a trusted partner that has demonstrated leadership in all of the following areas:

- Commitment to industry standards
- An open, global network
- Proven interoperability
- Scalable technology
- Data integrity and access

Read TraceLink's whitepaper to learn the importance of an open, standards-based approach and the five critical questions you should ask when determining whether a solution provider is a proven partner or just a vendor.

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Download the full whitepaper

Download the one-page summary

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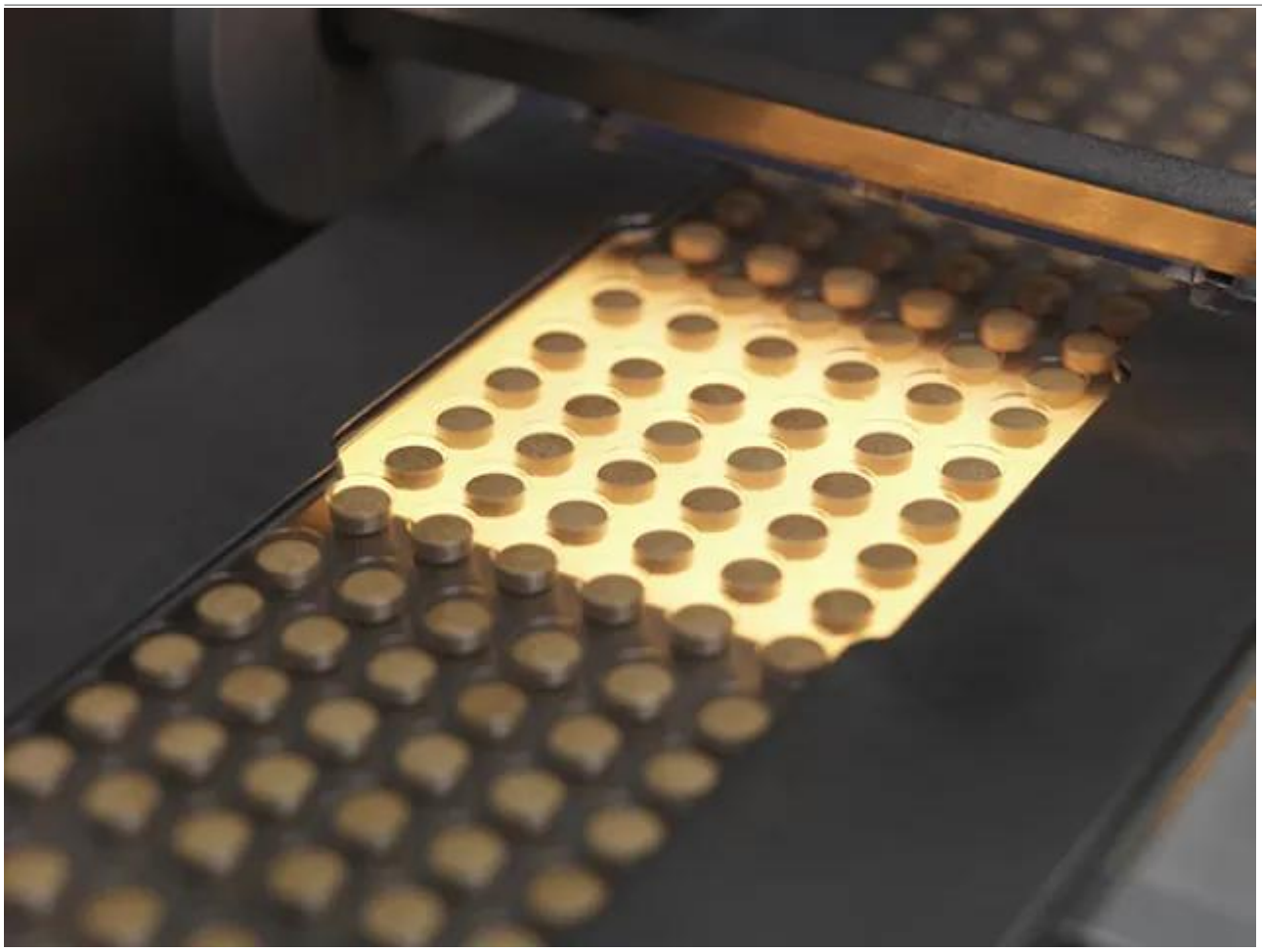


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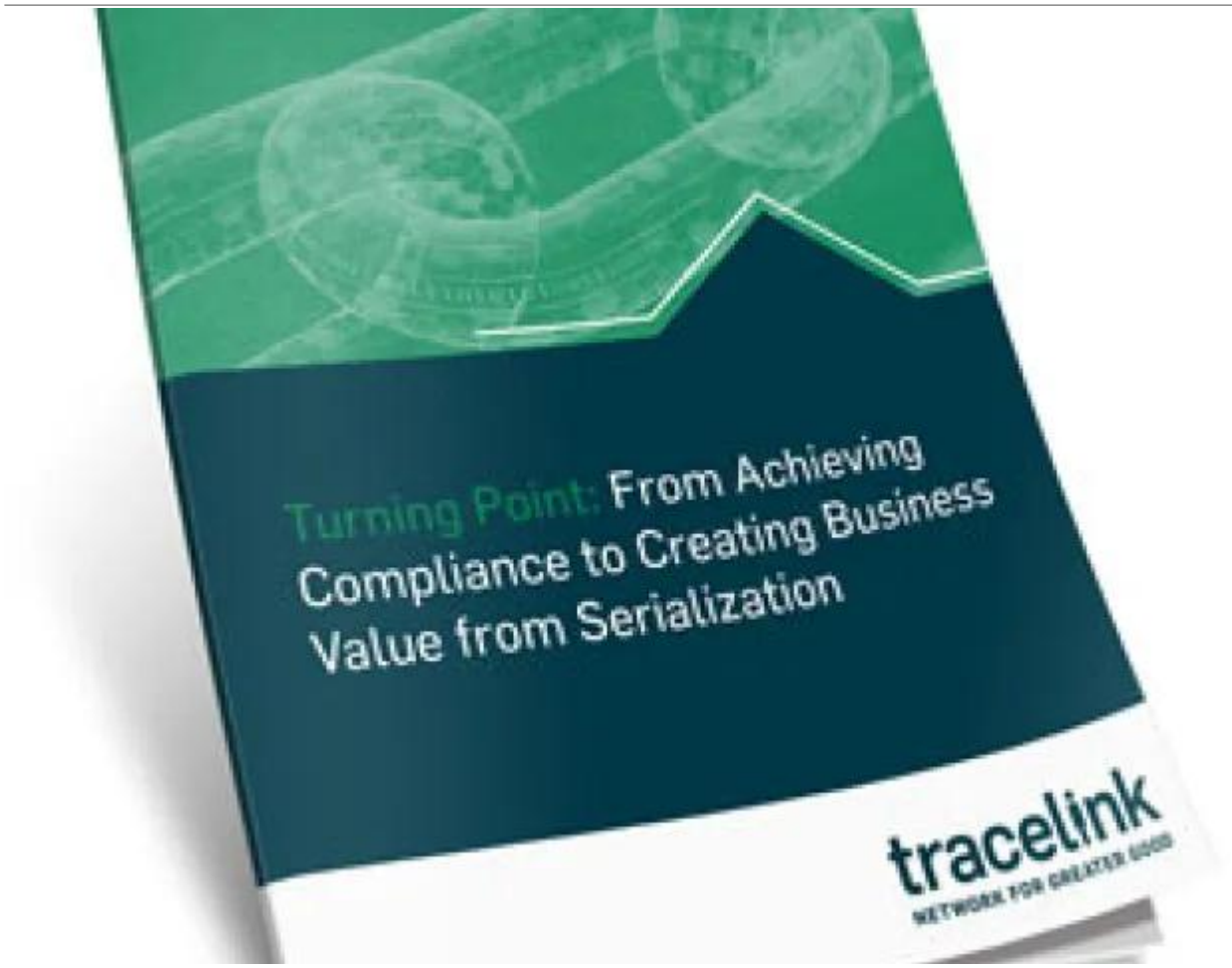
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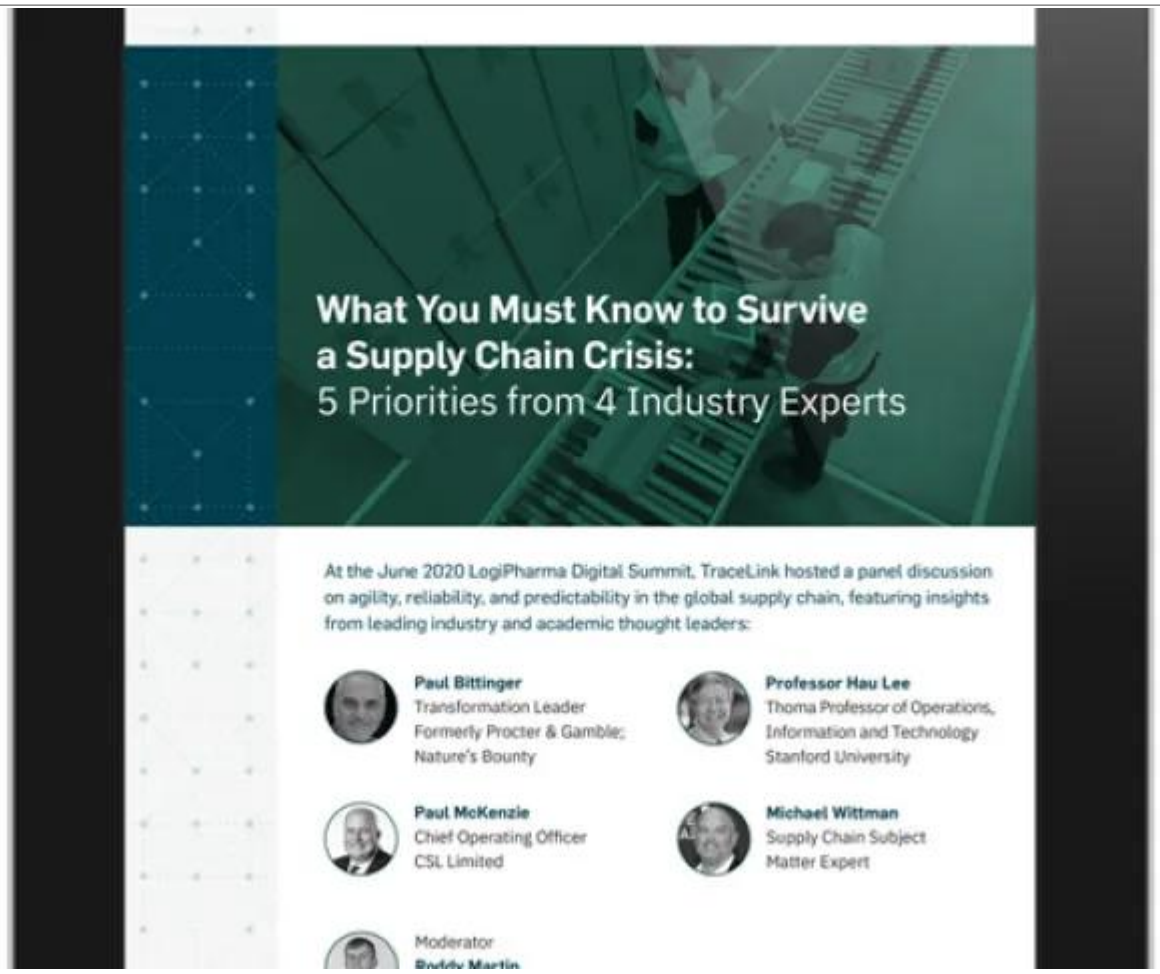


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