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Why An Open, Standards-Based Approach is Essential for the Pharmaceutical Supply Chain

From product verification to a global compliance strategy, your investment in serialization should set you on a path to create transformational value for your business by creating a global repository of serialization data across your supply chain. With the right partner, that data can help you achieve greater visibility, deploy analytics, and create intelligence to solve new challenges. But, very few solution partners can deliver that value.

To ensure success, you need a trusted partner that has demonstrated leadership in all of the following areas:

- Commitment to industry standards
- An open, global network
- Proven interoperability
- Scalable technology
- Data integrity and access

Read TraceLink's whitepaper to learn the importance of an open, standards-based approach and the five critical questions you should ask when determining whether a solution provider is a proven partner or just a vendor.

[Download the full whitepaper](#)

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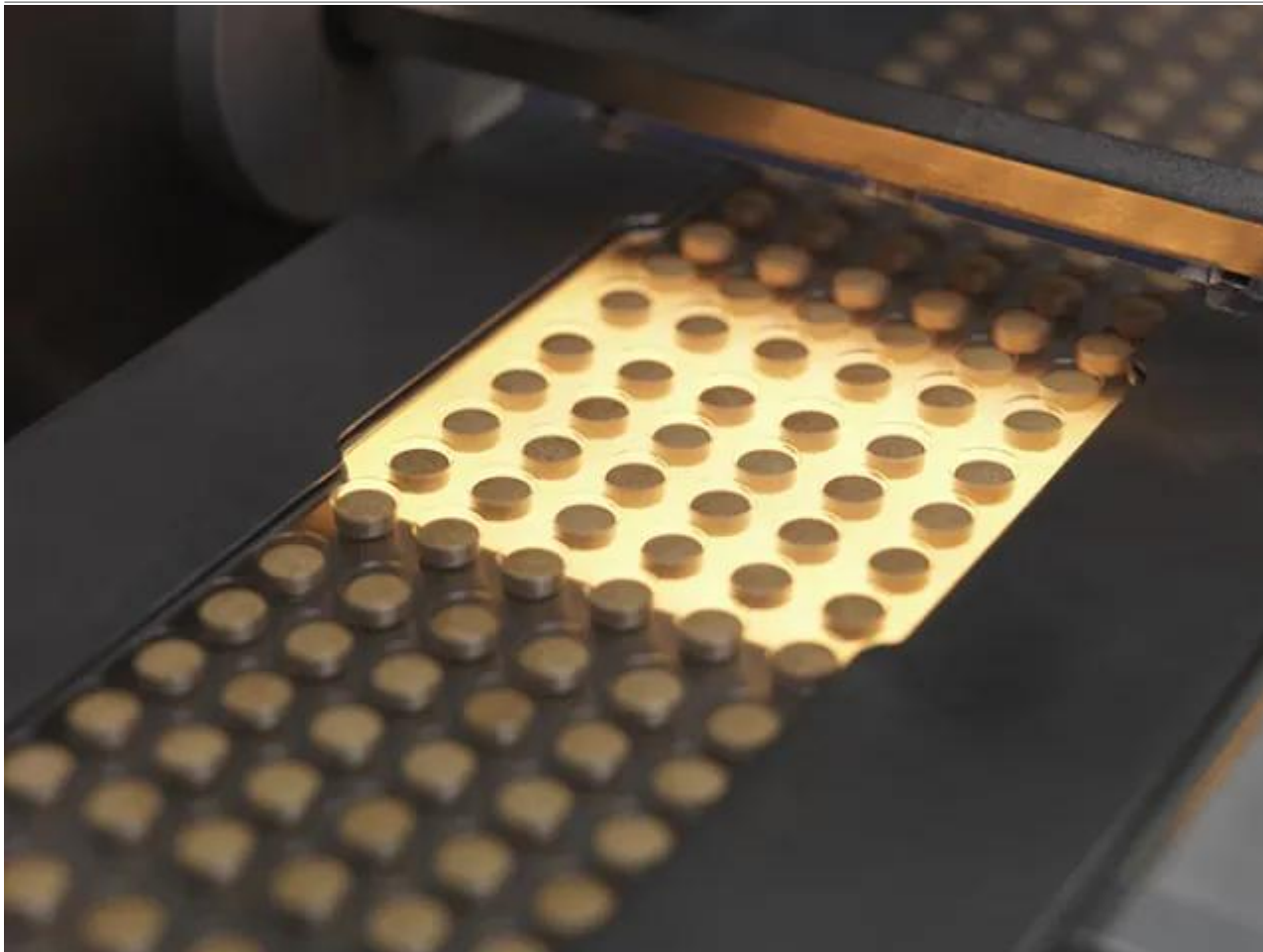
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Pharmaceutical manufacturers need to comply with the Russia's highly complex track and trace law. See how TraceLink can help.

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Watch our webinar as 3M, Patheon, Reed-Lane, Sharp and Teva share best practices to help brands and CMOs accelerate their progress to November 2017.

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At the June 2020 LogiPharma Digital Summit, TraceLink hosted a panel discussion on agility, reliability, and predictability in the global supply chain, featuring insights from leading industry and academic thought leaders:

| | |
|---|---|
|  Paul Bittinger Transformation Leader Formerly Procter & Gamble; Nature's Bounty |  Professor Hau Lee Thoma Professor of Operations, Information and Technology Stanford University |
|  Paul McKenzie Chief Operating Officer CSL Limited |  Michael Wittman Supply Chain Subject Matter Expert |
|  Swaflo Martin Moderator | |

What You Must Know to Survive a Supply Chain Crisis: 5 Priorities from 4 Industry Experts

Read important insights on building agile supply chains and managing supply chain disruptions, from leading industry and academic thought leaders.

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