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Brazil Compliance: Why You Need to Plan for Horizontal Integration



With the final 2022 deadline now in sight, companies must accelerate their preparations for serializing their products, reporting to the government, and—most important—integrating their upstream and downstream trade partners. In this video, TraceLink’s Brian Daleiden talks about the challenges companies face in meeting regulatory and business requirements in Brazil.

VideoBrazil PharmaceuticalsGlobal Track & TraceRegulatory/ComplianceBrazil

Learn more about TraceLink's Brazil Compliance solution.

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Brazil Compliance and Serialization Terms

Brazil track and trace regulations are entering implementation phase. Learn key terms for Brazil regulation and serialization. Download the PDF.

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Brazil Compliance: Are You Ready for the Final Implementation Phase?

Watch this video to see Brian Daleiden talk about changes to Brazil compliance timelines and why companies must still plan to meet the 2022 deadline.

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Brazil Serialization Requirements: Getting Started

Download the visual guide to Brazil's serialization requirements. Get a quick understanding of Brazil track and trace regulations.

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2-Minute Video: What You Need to Know About Brazil Compliance

In this video, TraceLink experts explain why Brazil may be your biggest compliance challenge.

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Horizontal Integration: Why It's Essential for Brazil Compliance

Success in the Brazilian market will depend on horizontal integration: end-to-end data exchange between you and your trading partners. Learn why.

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Creating A Single Source of Truth for Your Global Inventory

Watch this video to learn how TraceLink's integrated pharma supply chain platform can give you inventory visibility across your global markets.

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