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Horizontal Integration: Why It's Essential for Brazil Compliance



The challenge of Brazil compliance extends far beyond government reporting as one of the world's largest pharmaceutical markets grapples with the impending launch of industry-wide serialization. Learn why success in the Brazil market will depend on horizontal integration: seamless, end-to-end data exchange between you and your downstream trading partners, including logistics providers, distributors, pharmacies, and hospitals.

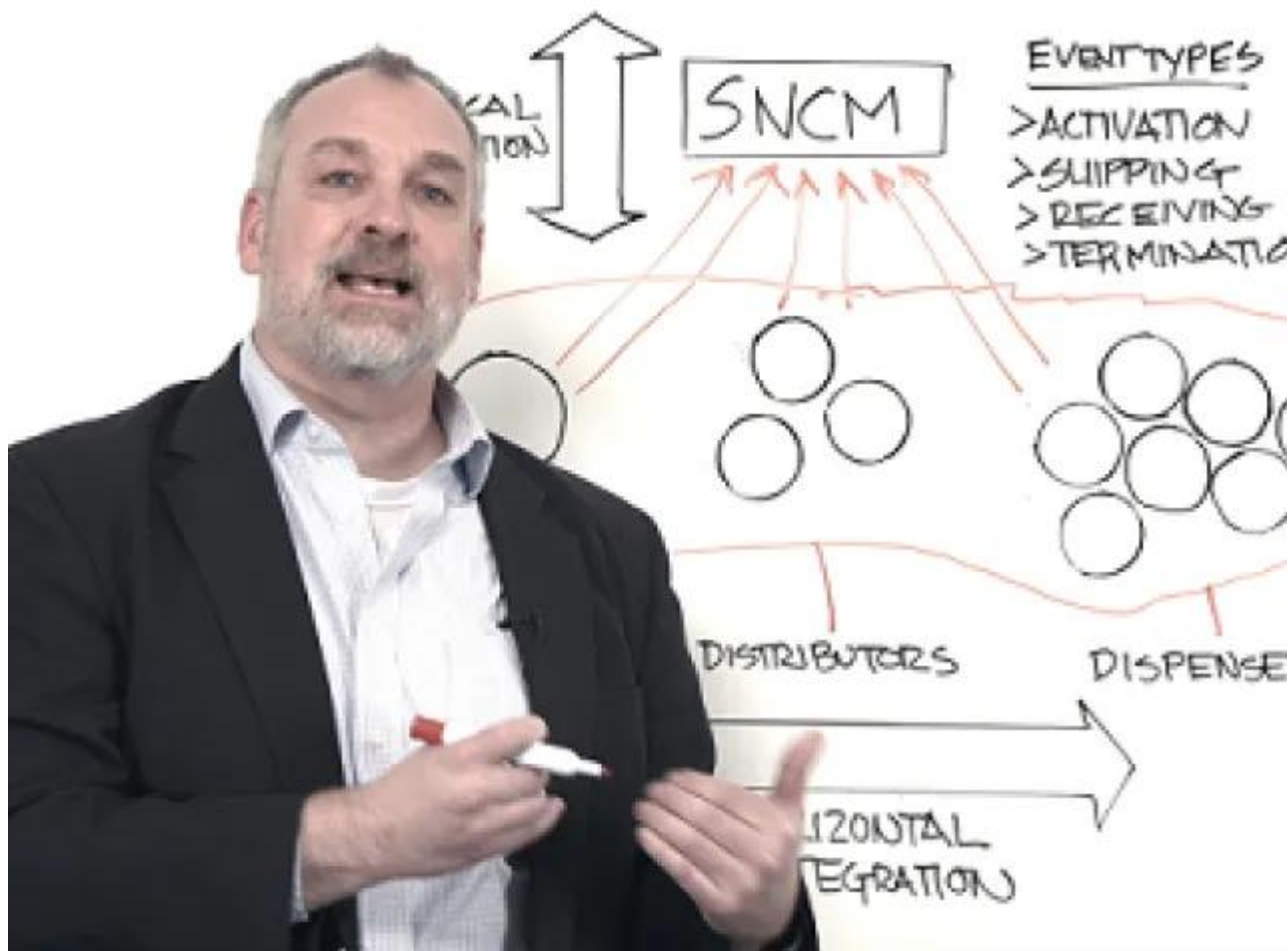
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Learn more about TraceLink's Brazil Compliance solution.

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Brazil Compliance: The Challenge of Horizontal Integration

Watch TraceLink General Manager Dan Walles explain why horizontal integration will be essential across Brazil's pharma supply chains.

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Brazil Compliance and Serialization Terms

Brazil track and trace regulations are entering implementation phase. Learn key terms for Brazil regulation and serialization. Download the PDF.

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Brazil Serialization Requirements: Getting Started

Download the visual guide to Brazil's serialization requirements. Get a quick understanding of Brazil track and trace regulations.

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Brazil Compliance: Why You Need to Plan for Horizontal Integration

Watch TraceLink's Brian Daleidan talk about the challenges companies face in meeting Brazil's regulatory and business requirements for supply chains.

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2-Minute Video: What You Need to Know About Brazil Compliance

In this video, TraceLink experts explain why Brazil may be your biggest compliance challenge.

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Creating A Single Source of Truth for Your Global Inventory

Watch this video to learn how TraceLink's integrated pharma supply chain platform can give you inventory visibility across your global markets.

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