Horizontal Integration: Why It's Essential for Brazil Compliance



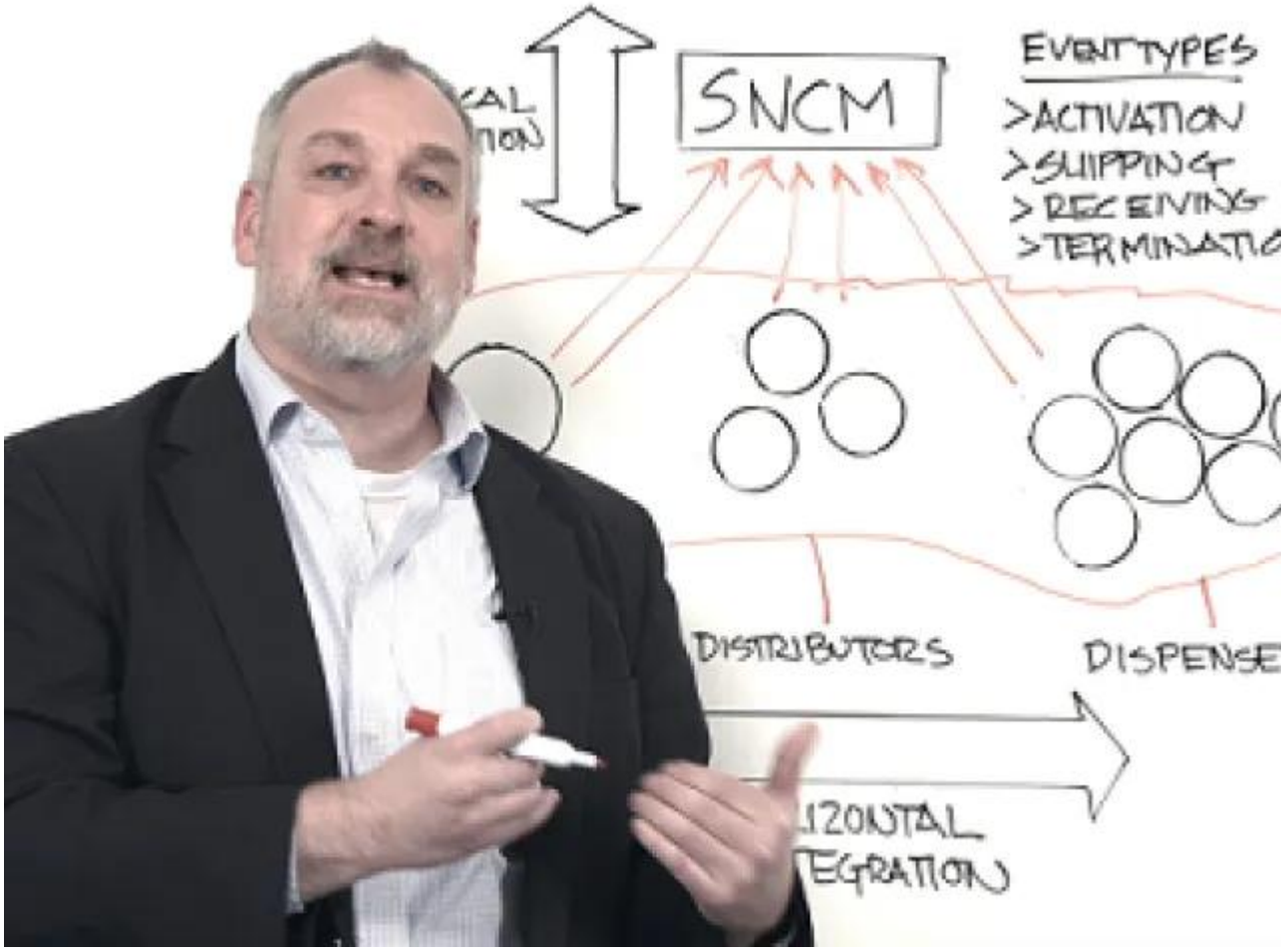
The challenge of Brazil compliance extends far beyond government reporting as one of the world's largest pharmaceutical markets grapples with the impending launch of industry-wide serialization. Learn why success in the Brazil market will depend on horizontal integration: seamless, end-to-end data exchange between you and your downstream trading partners, including logistics providers, distributors, pharmacies, and hospitals.

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Brazil Compliance: The Challenge of Horizontal Integration

Watch TraceLink General Manager Dan Walles explain why horizontal integration will be essential across Brazil's pharma supply chains.

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