EDMC or GS1? 3 Keys to Choosing Your China Traceability System Provider



Read the transcription

As part of China’s amended traceability law, companies can now use the GS1 global coding standard in addition to the legacy EDMC code that was required in the original China compliance regime.

What should you consider when choosing which format to use—and how does that affect your choice of traceability system provider? In this video, TraceLink’s Director of Industry Marketing and Community, Allan Bowyer, discusses why flexibility, business expertise, and regulatory insight are critical for long-term success in China.

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Thank you for contacting us; we'll be in touch shortly.

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