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Compliance, Connectivity, and Customer References





As pharmaceutical track and trace regulations take effect around the world—with



the next being EU FMD in February 2019—companies are learning valuable lessons about choosing a serialization partner. If you select an unproven solution or a provider lacking the expertise to connect you to your trade partners or the authorities in time, your business may be at risk.

This eBook features a cross-section of companies who chose TraceLink for EU FMD compliance, or switched to TraceLink after another solution provider let them down. Download the eBook to:

- Compare their business model and concerns against your own.
- See the decision drivers behind their decisions to choose TraceLink over other solution providers.

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European Union

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