

RESOURCES

Home Resources Resource Center

Compliance, Connectivity, and Customer References





As pharmaceutical track and trace regulations take effect around the world—with



the next being EU FMD in February 2019—companies are learning valuable lessons about choosing a serialization partner. If you select an unproven solution or a provider lacking the expertise to connect you to your trade partners or the authorities in time, your business may be at risk.

This eBook features a cross-section of companies who chose TraceLink for EU FMD compliance, or switched to TraceLink after another solution provider let them down. Download the eBook to:

- Compare their business model and concerns against your own.
- See the decision drivers behind their decisions to choose TraceLink over other solution providers.

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## **European Union**

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