



## RESOURCES

**Home**  
**Resources**  
**Resource Center**

# Smart Distribution Tracking: Protect Your Product Supply with the Power of IoT



See how Smart Distribution Tracking harnesses the power of the Internet of Things (IoT) and TraceLink's digital supply network so you can secure the delivery and ensure the authenticity of critical pharmaceutical products.

### **Logistics/DistributionUnited States**

Learn more about Smart Distribution Tracking from TraceLink.

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Learn more about Smart Distribution Tracking from TraceLink.

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TraceLink Digital Transformation Strategist Roddy Martin explains why the internet of things (IoT) will be "absolutely critical" as pharma supply chain companies work together to orchestrate patient outcomes.

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