



RESOURCES

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Resource Center

TraceLink University: Mastering Serialization with Continuous Learning



Whether you've been serializing medicines for years or you're just getting started, TraceLink University provides the critical training you need to keep your team educated and in compliance. Get the details on our live and virtual courses as well as our popular administrator certification program.

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More Serialization and Compliance Resources



How Does Serialized Product Intelligence Enable Root Cause Analysis of Compliance Errors?

Watch this product demo to see how Serialized Product Intelligence empowers serialized operations teams with self-service troubleshooting capabilities.

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Serialization: The Power to Transform Your Business

See how serialization helps you achieve compliance, prevent delays, protect your brand, and provide greater visibility into your products and patients.

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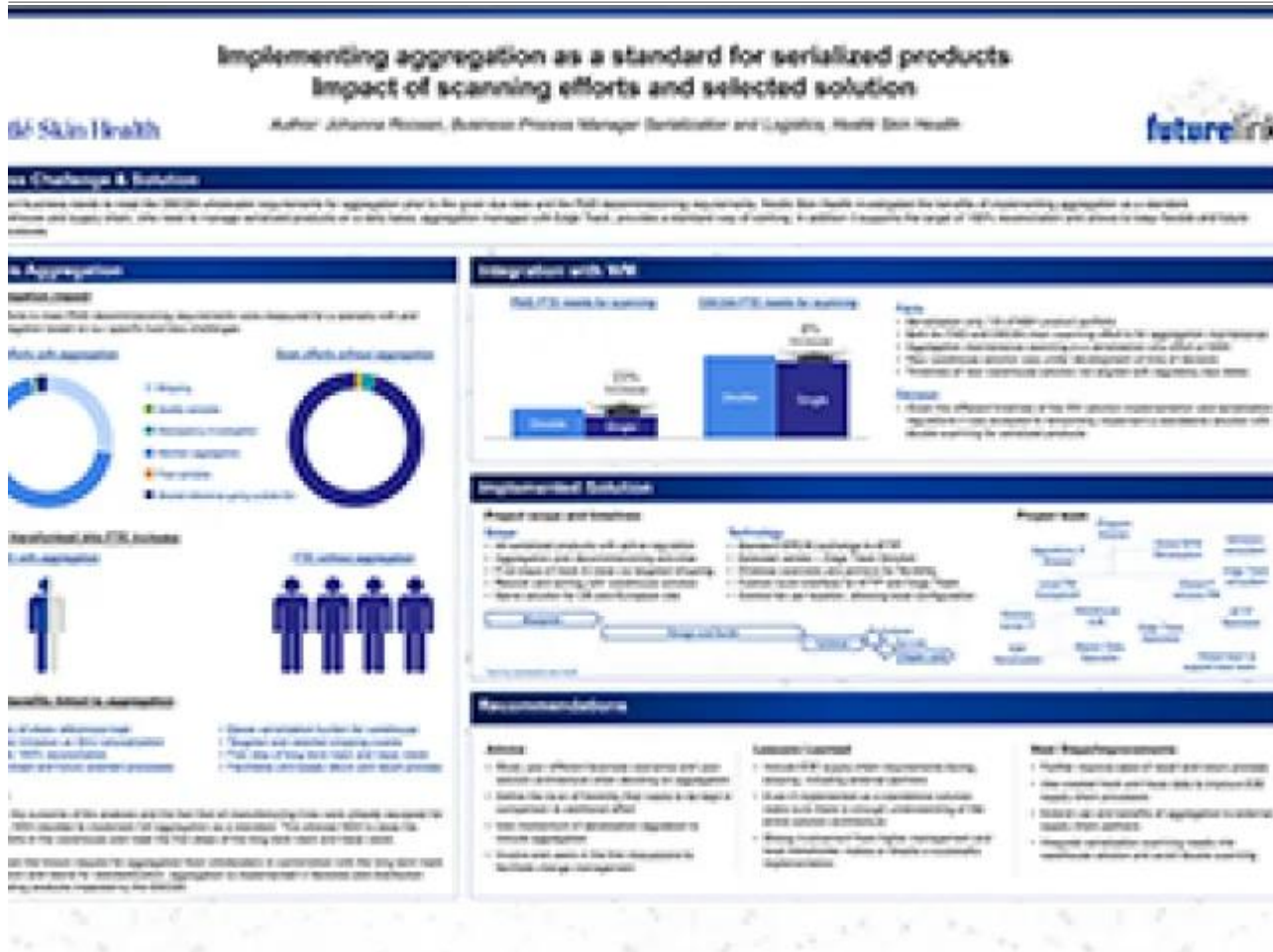
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Creating A Single Source of Truth for Your Global Inventory

Watch this video to learn how TraceLink's integrated pharma supply chain platform can give you inventory visibility across your global markets.

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Case Study: Nestlé Skin Health | Benefits of Aggregation as a Standard

Learn how Nestlé Skin Health uses Edge Track to support their aggregation goals.

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HOW TO BUILD AN EMPIRE WITH SERIALIZATION

Jordan Moore-Carmona, Validation Leader & Julie Buford, Supply Chain Officer at Mithra




Challenge & Solution

What are we to?

Mithra is a biotechnology company focused on creating innovative new therapies for patients with rare diseases. They are currently in the process of developing a new therapy for a rare genetic disease. The team is working to build a strong foundation for the company's future success. They are currently in the process of developing a new therapy for a rare genetic disease. The team is working to build a strong foundation for the company's future success.

Business Challenges

- How can we build a strong foundation for the company's future success?
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- How can we build a strong foundation for the company's future success?

Solution

By building a strong foundation for the company's future success, we can ensure that we are well-positioned to build a strong foundation for the company's future success.

Key Activities and Resources



Official Business Partners

- Pharmaceuticals (Pfizer, Novartis, etc.)
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Team



Team Members:

- Julie Buford, Supply Chain Officer
- Jordan Moore-Carmona, Validation Leader
- John Smith, Project Manager
- John Smith, Project Manager
- John Smith, Project Manager
- John Smith, Project Manager
- John Smith, Project Manager
- John Smith, Project Manager
- John Smith, Project Manager

Outcomes

Business Metrics:

- Increased revenue by 10%
- Increased revenue by 10%
- Increased revenue by 10%

Results & Feedback:

- Increased revenue by 10%
- Increased revenue by 10%
- Increased revenue by 10%

Recommendations

Key Takeaways:

- Increased revenue by 10%
- Increased revenue by 10%
- Increased revenue by 10%

Next Steps/Recommendations:

- Increased revenue by 10%
- Increased revenue by 10%
- Increased revenue by 10%

Case Study: Mithra | Serializing Across Multiple Business Cases

Learn how Mithra used a multidisciplinary approach for a successful EU FMD go-live.

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UNIQUE IDENTIFICATION CODE FOR DERMOMESTHETIC PRODUCTS

IBSA's Internal Serialization Procedure for Medical Device Products

*Authors: Maddalena Rizzo, Production Manager at IBSA Italy
Carmen Vigorelli, Sr. Sales Manager, IBSA Switzerland*



Case Challenge & Solution

IBSA, a leading manufacturer of dermomesothetic products, faced a significant challenge in ensuring product integrity and preventing counterfeiting. The company's internal serialization procedure was outdated, and the lack of a unique identification code for each product unit posed a major risk to the brand's reputation and financial stability.

The solution involved implementing a comprehensive serialization system that included the following key components:

- Unique Identification Code (UIC):** A 2D barcode is generated for each product unit, ensuring traceability from production to the end user.
- Internal Serialization Procedure:** A new process was developed to integrate the UIC generation into the production workflow, ensuring that every unit is serialized before leaving the factory.
- Product Authentication:** A secure online platform was created to allow end users to verify the authenticity of their purchase by scanning the UIC.

Key Activities and Resources

Key Activities:

1. Conduct a thorough audit of the current production process to identify areas for improvement.
2. Develop a detailed serialization plan, including the selection of the UIC format and the integration of the serialization system into the production workflow.
3. Implement the serialization system, ensuring that all production units are properly serialized.
4. Conduct a final audit to verify the accuracy of the serialization process and the integrity of the UIC data.

Resources:

- 1. A dedicated team of experts in serialization and product authentication.
- 2. A secure online platform for product authentication.
- 3. A 2D barcode generation system.

Outcomes

Success Metrics & Results & Feedback:

- 1. The implementation of the serialization system resulted in a significant reduction in product counterfeiting, protecting the brand's reputation and financial stability.
- 2. The UIC system enabled end users to easily verify the authenticity of their purchase, increasing customer loyalty and trust.
- 3. The internal serialization procedure was streamlined, resulting in faster production times and reduced costs.

Recommendations:

- 1. The company should continue to monitor the effectiveness of the serialization system and make adjustments as needed.
- 2. The UIC system should be expanded to cover all of the company's products, ensuring comprehensive product authentication.
- 3. The company should consider implementing additional security measures, such as tamper-evident packaging, to further protect the integrity of its products.

Case Study: IBSA | Using Serialization to Ensure Product Integrity

Learn how IBSA used serialization to protect their product from counterfeiting.

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