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What You Must Know to Survive a Supply Chain Crisis: 5 Priorities from 4 Industry Experts



How can building a more agile, more resilient supply chain address recurring issues and better prepare your company to respond to a large-scale disruption? Professor **Hau Lee**, Stanford University; **Paul McKenzie**, Chief Operating Officer, CSL Limited; transformation leader **Paul Bittinger**, formerly with Procter & Gamble; and supply chain expert **Michael Wittman**, formerly with Johnson & Johnson, agree that speed, visibility, and flexibility are essential for managing a sudden supply chain crisis—and that companies must replace ad hoc processes with collaborative, multi-enterprise solutions to resolve long-term chronic disruptions.

Read their important insights from the 2020 LogiPharma Digital Summit.

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