RESOURCES

3M, Patheon, Reed-Lane, Sharp & Teva Share Serialization Strategies



Original webcast: May 25, 2016

When it comes to implementing serialization, a small number of CMOs are ahead of the curve. Why did they invest early? What lessons have they learned? What advice would they give to other CMOs? And what can brands do to more productively work with these contract partners?

In this on-demand webinar, a top pharma company and four leading CMOs share best practices that will help any company working towards serialization accelerate their progress:

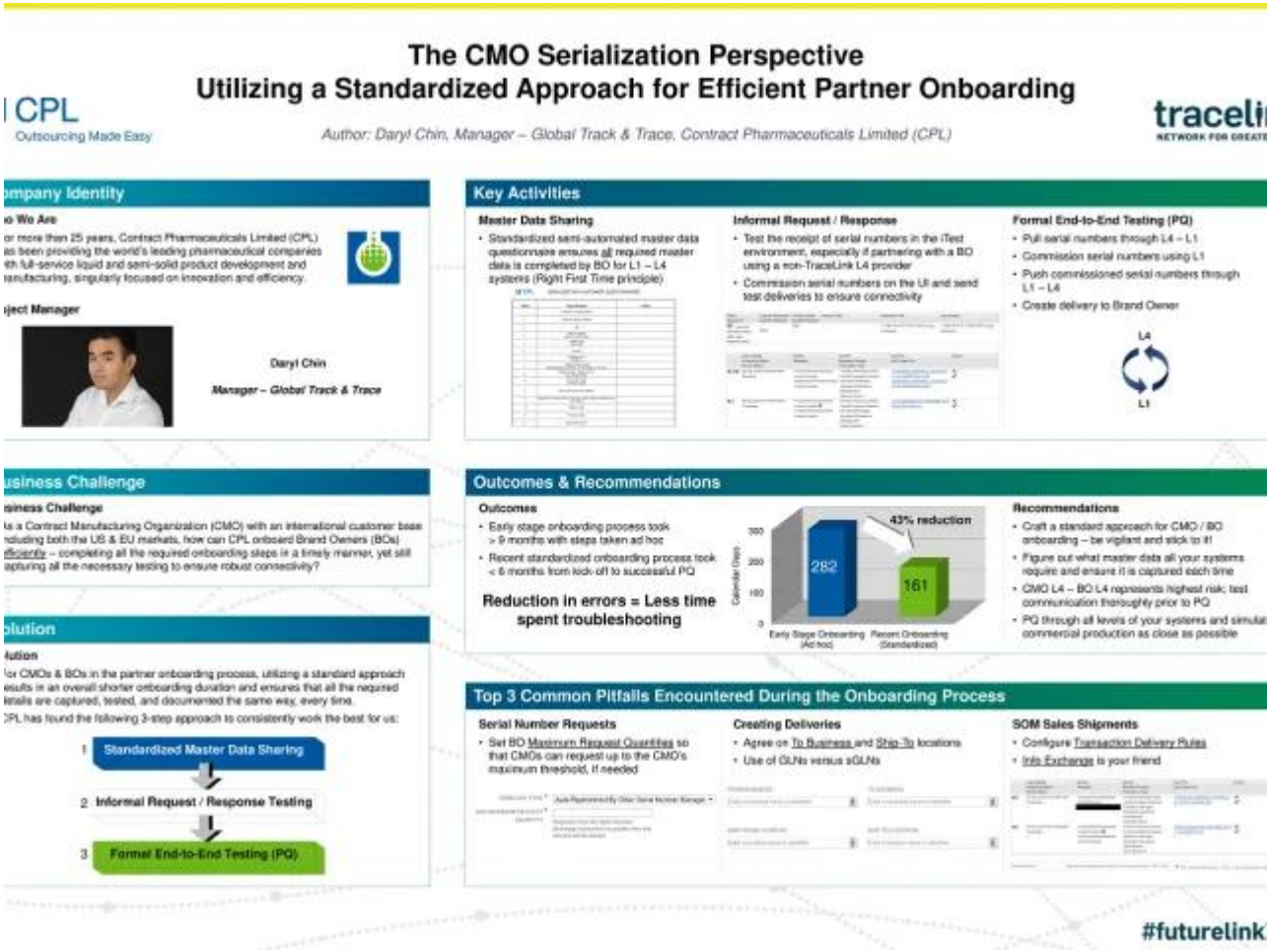
- How pharma companies can best work with their CMOs.
- The CMO business case for serialization.
- The importance of contingency planning.
- LMS vendor experiences.
- The risk of jeopardizing key business relationships if you don’t act now.

United States
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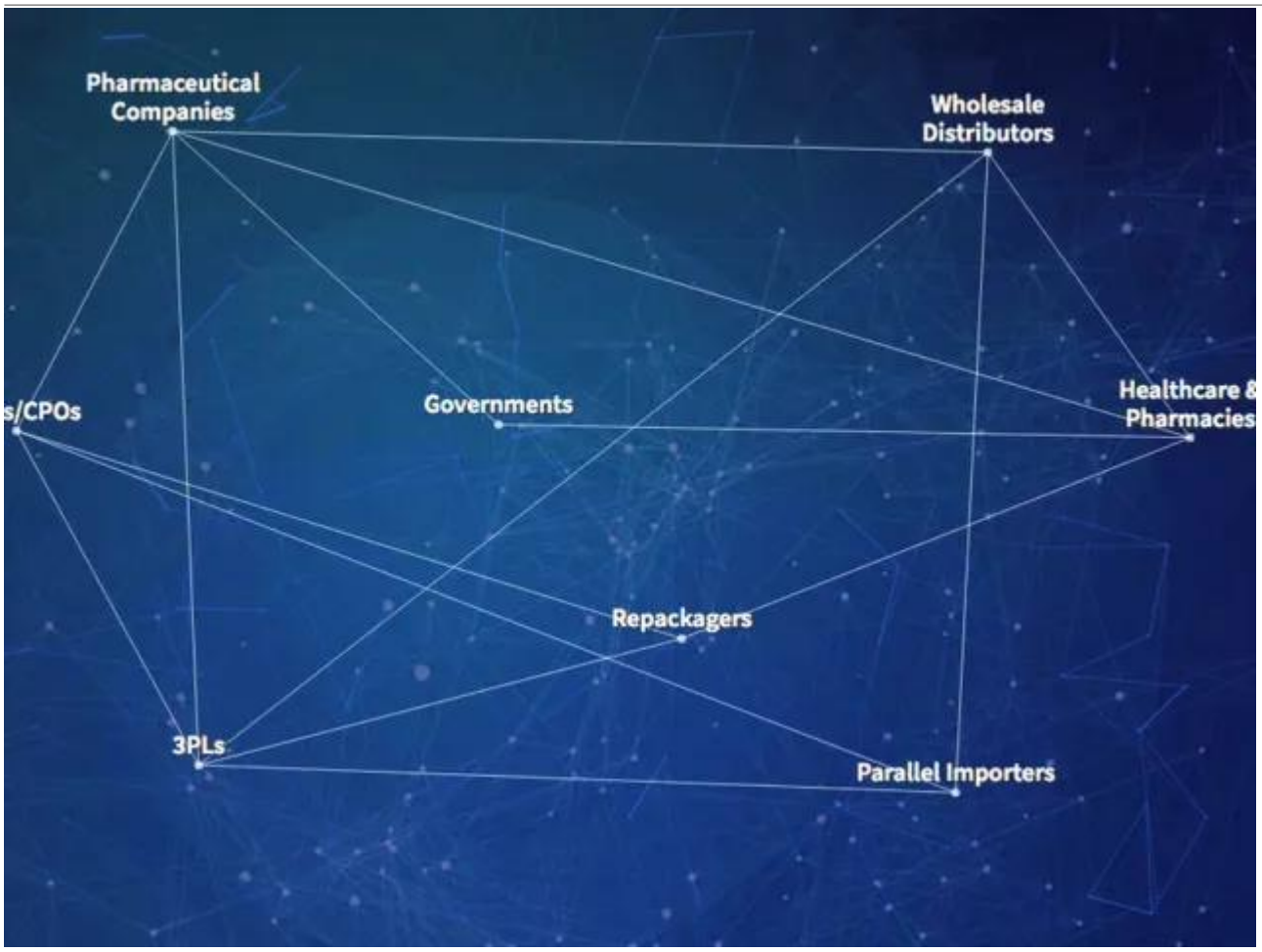
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