

RESOURCES

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3M, Patheon, Reed-Lane, Sharp & Teva Share Serialization Strategies



Original webcast: May 25, 2016

When it comes to implementing serialization, a small number of CMOs are ahead of the curve. Why did they invest early? What lessons have they learned? What advice would they give to other CMOs? And what can brands do to more productively work with these contract partners?

In this on-demand webinar, a top pharma company and four leading CMOs share best practices that will help any company working towards serialization accelerate their progress:

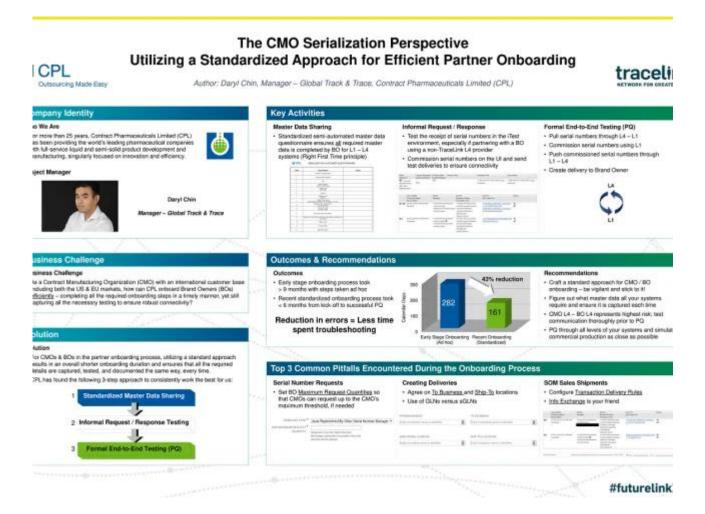
- How pharma companies can best work with their CMOs.
- The CMO business case for serialization.
- The importance of contingency planning.
- LMS vendor experiences.
- The risk of jeopardizing key business relationships if you don't act now.

United States

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Case Study: CPL | The CMO Serialization Perspective—Utilizing a Standardized Approach for Efficient Partner Onboarding

See how contract manufacturer Contract Pharmaceuticals Limited implemented a 3-step process for smooth pharmaceutical partner onboarding.

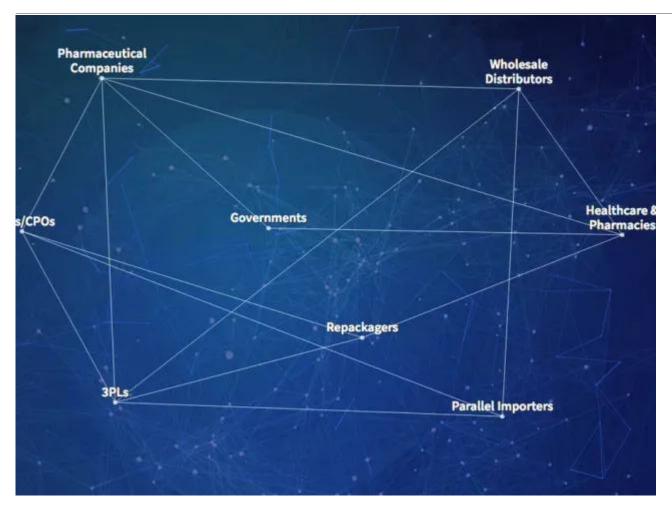




CMOs and CPOs: Best Practices for Approaching Serialization

CMOs and CPOs are critical to the life sciences supply chain's ability to meet global serialization requirements. Learn how to prepare.





Smarter CMO Onboarding: Speed Up Serialization with Network Efficiency

Learn how a network approach is the best way to boost the efficiencies of CMO onboarding with brand owner customers.





Case Study: Ferrer | Building a Master Data Strategy for EU FMD

Learn how Ferrer worked with TraceLink to manage its master data for EU FMD compliance. **View More**





CMO Line Upgrades: Who Will Pay?

Pharma companies and CMOs must work together closely to be ready for serialization, yet there is no established commercial model. Learn about the dynamics.





Serialization, Onboarding Partnerships & the Hub under EU FMD

Learn from use cases that explore hub connectivity, onboarding & implementation timelines to meet compliance by February 2019.