Working with Contract Partners: The Actelion-Allpack Collaboration



For pharmaceutical companies who outsource any of their packaging, collaborating with contract partners is a key part of preparing for serialization. And for CMOs who want to retain business and potentially gain a competitive edge, being ready is equally critical. Hear executives from Swiss pharma company Actelion and Allpack, one of their contract partners, discuss how they worked together towards readiness.

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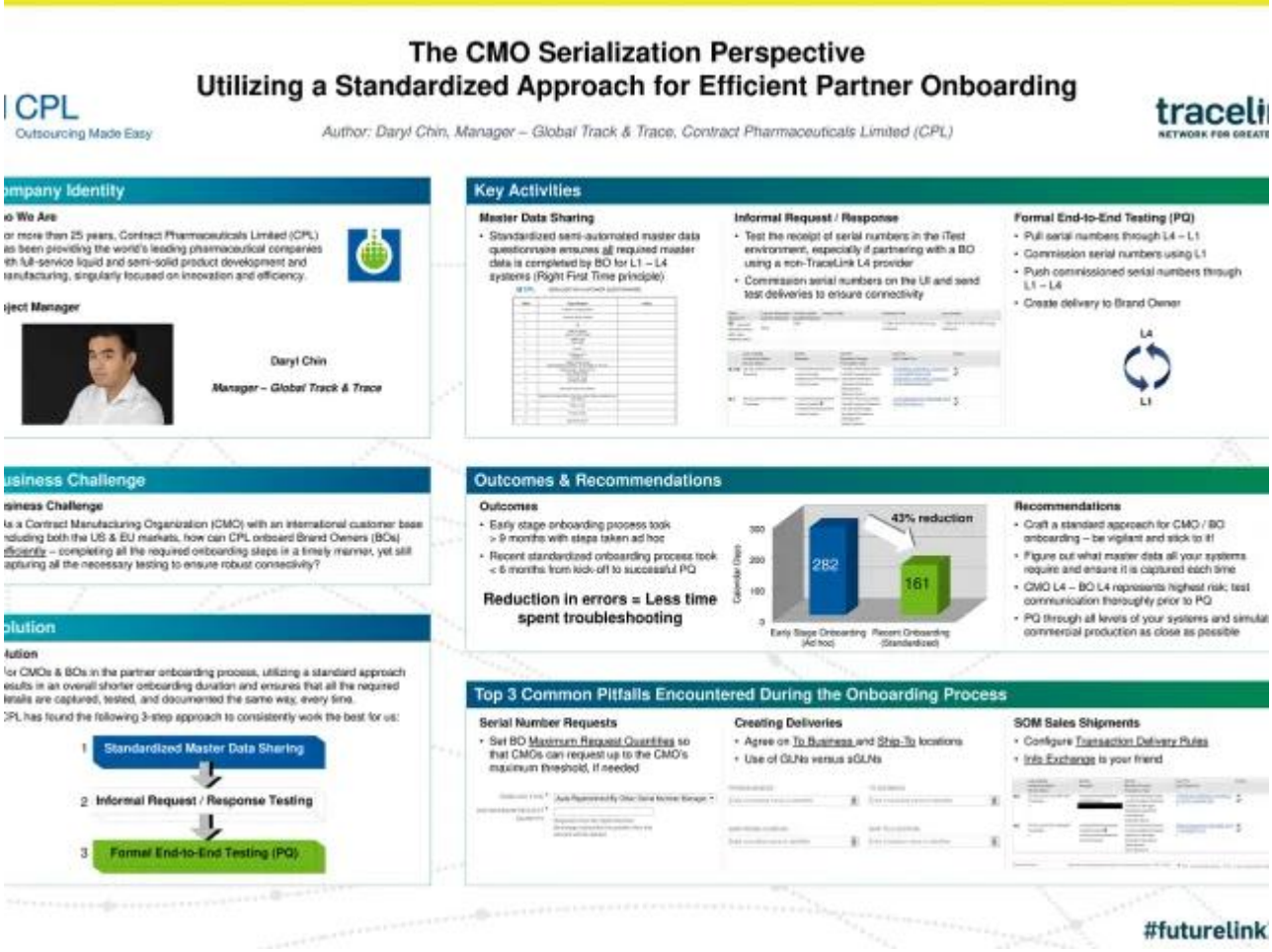
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