



## RESOURCES

**Home**  
**Resources**  
**Resource Center**

# Executive Perspective: Moving to a Digital Economy and Better Patient Care



Is serialization a key factor in revolutionizing the pharmaceutical industry? Hear Alwyn Smit, Chairman of Central Pharma, discuss the changing expectations of consumers and the potential serialization has to propel healthcare into a whole new digital world.

### **Video**Supply Chain DigitalizationSerializationBrazil, China, European Union, Russia, United States

Subscribe to Agile Supply Chain Insights

Subscribe to stay informed with the latest patient-centric agile supply chain thought leadership content.

### **More Serialization and Compliance Resources**



### **CPL and Serialized Product Intelligence: Leveraging Data for Business Value**

CPL's Daryl Chin on how SPI helps him respond to customer inquiries, release batches more quickly, and invoice faster.

**[View More](#)**



#### **Four Reasons Why Pharma Companies Need a Serialization Intelligence Solution**

Pharmaceutical companies need real-time visibility into operations, people, and systems across serialization infrastructures. See the reasons why.

**[View More](#)**



**DSCSA, Serialization, and the Opportunity for Business Transformation: A Q&A with Novant Health's Joe Maki**

Find out how Novant Health is tackling DSCSA and difficult challenges like recall management and drug shortages.

**[View More](#)**



### Serialized Operations: Challenges and Opportunities

How do your serialized operations compare with more 100+ pharmaceutical companies? Get the results of TraceLink's serialization program assessment.

[View More](#)





### **Solving the COVID-19 Pharma Supply Chain Struggle**

See exclusive research on COVID-19's impact on pharmaceutical supply chain agility, visibility, and resilience. Get actionable insights.

**[View More](#)**



### **How Does Serialized Product Intelligence Enable Root Cause Analysis of Compliance Errors?**

Watch this product demo to see how Serialized Product Intelligence empowers serialized operations teams with self-service troubleshooting capabilities.

**[View More](#)**