



RESOURCES

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Building for EU FMD - 5 Serialization Leaders Share How to Prepare



As your pharmaceutical company builds and deploys serialization and track and trace capabilities to support the EU Falsified Medicines Directive (EU FMD), the challenge of managing all your requirements and specifications will become more and more complex. And time-consuming.

To help you prepare, we asked select EU serialization experts to share their views and lessons learned about overcoming implementation hurdles.

#### Learn:

- How frontrunners across Germany, Spain, Scandinavia, and Italy are addressing EU FMD.
- What the biggest roadblocks are right now.
- What makes implementing Level 1-Level 5 so complex.
- How you can improve compliance outcomes as the February 9, 2019, deadline gets closer.

If you have additional questions, we invite you to marketing [at] tracelink.com (Subject: EU%20FMD%20Questions) (contact us) and speak with a serialization expert.

#### Get eBook



# eBookEuropean Union Falsified Medicines DirectiveGlobal Track & TraceRegulatory/ComplianceEuropean Union

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## **More Serialization and Compliance Resources**



## An Interview with Tjoapack: Innovation through Serialization

Learn how Tjoapack turned the challenge of updating packaging for EU FMD into an opportunity for innovation, in this on-demand webinar.





EU FMD, Distribution, and Decommissioning: Top Questions Answered

Learn the answers to seven decommissioning questions surrounding EU FMD and warehouses.





How Santen Pharmaceutical is Using Serialization to Drive Supply Chain Transformation

Frank Binder, head of global supply chain management at Santen, discusses how serialization will allow Santen to gain operational intelligence and drive growth.

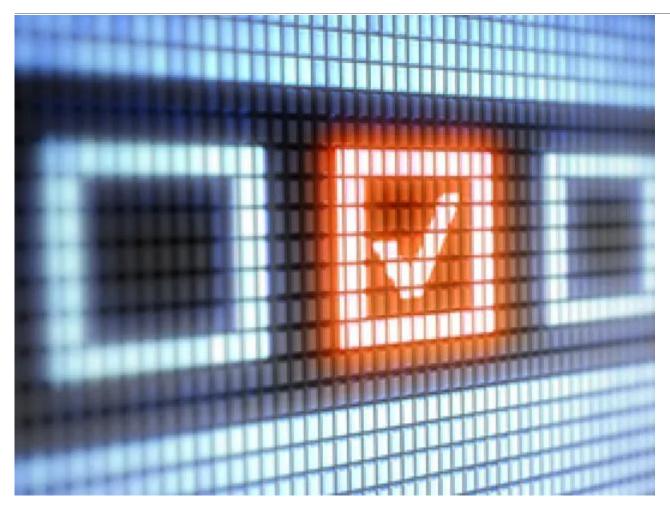




Altran Q&A: Spain's Small Pharmas Face Big Serialization Challenges for EU FMD

Understand the challenges small pharmas face as serialization approaches, and how industry expert Altran helps solve them.

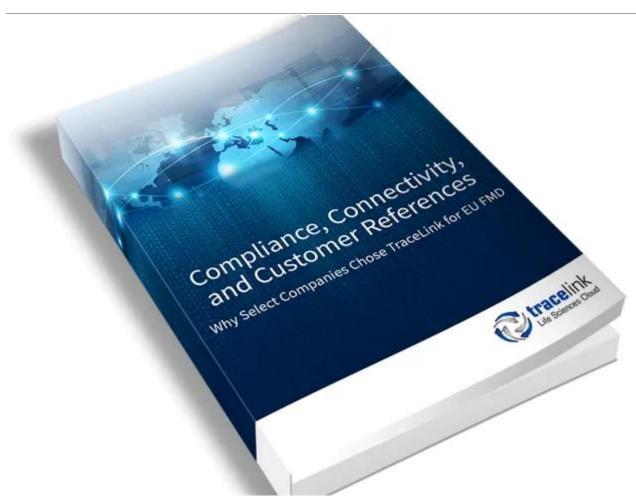




Can You Afford a Manual Approach to EU FMD Compliance?

Manual data upload through the EMVO portal is simple in concept, but preparing and maintaining that data can be a challenge for smaller companies.





# **Compliance, Connectivity, and Customer References**

Discover why 10 pharma companies and CMOs chose TraceLink over other providers—or switched after another provider let them down.