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The Role of 3PL Partners: Serialization Insights Pharmas Should Know



Pharmaceutical companies that must comply with complex serialization requirements are realizing that a 3PL's customization won't allow the manufacturer to own and control the system they're being held liable for. Hear why the 3PL's traditional approach of building customizations to your existing warehouse and inventory management systems isn't going to be enough to keep you compliant.

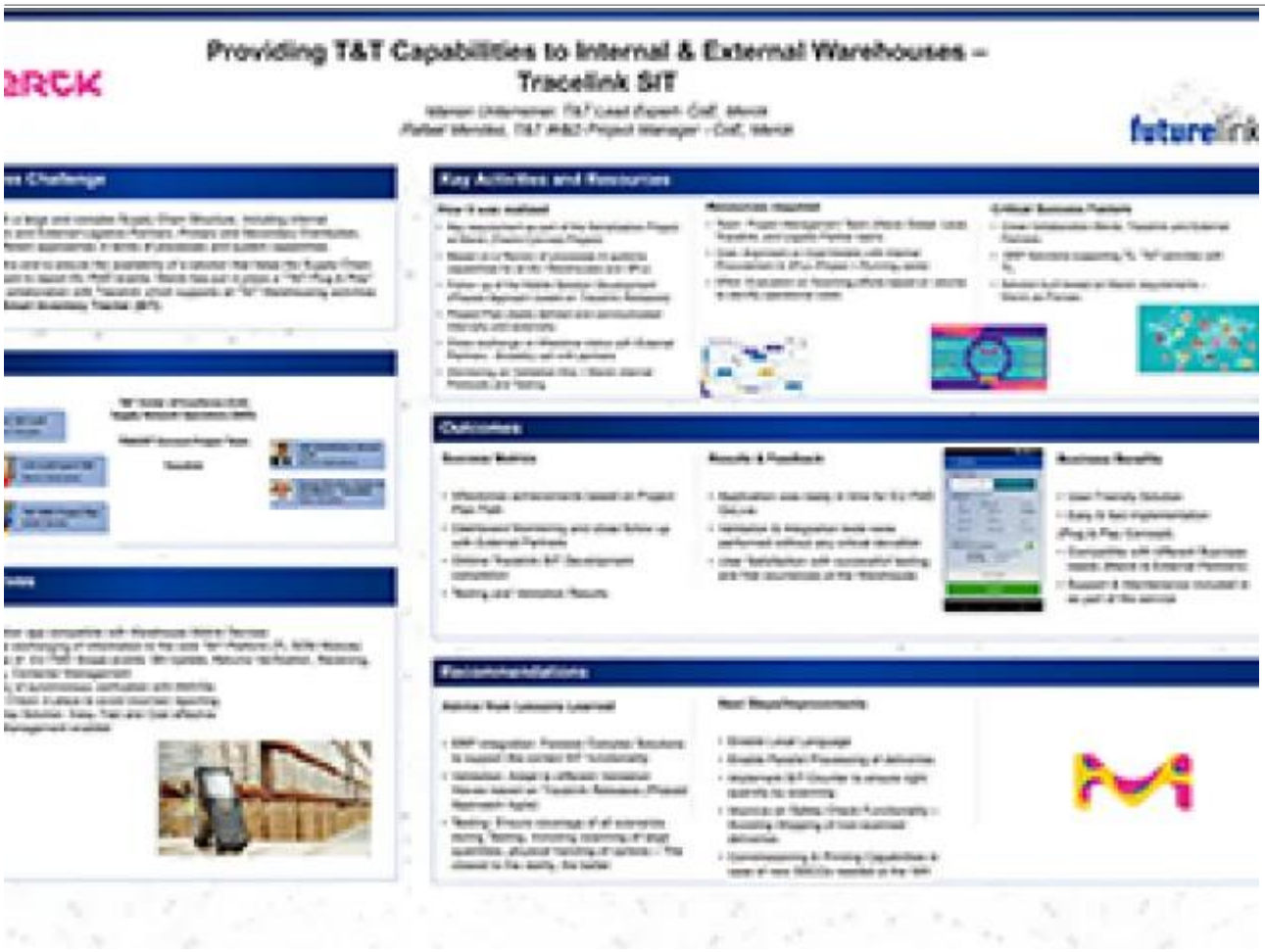
VideoSerial Number ManagerGlobal Track & TraceSerializationBrazil, China, United States, European Union, Russia

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Case Study: Merck | Integrating Warehouses & 3PLs at the Edge

Learn how Merck implemented TraceLink's Smart Inventory Tracker to ensure easy and fast verification at the edge.

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What Role Does a 3PL Play in Global Markets?

3PLs provide an essential service for pharma brand owners, not just in the U.S. and EU, but in other markets such as Korea, China and Brazil. Find out why.

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What Are the 3 Components of 3PL Serialization?

3PLs will need to upgrade their WMS or go with a solution like TraceLink to support serialization. Find out the other two components 3PLs need.
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