



## RESOURCES

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# Phase 3 Planning: Serialization from the Sharp Packaging Perspective



If you're a Phase 3 pharmaceutical company, serialization will be part of your overall commercialization strategy. Hear Sharp SVPs discuss how they approach serialization with clinical stage customers early to ensure readiness and minimize risk at the time of your product launch.

**Video****Serial Number Manager****Phase 3 / Commercialization****Serialization****United States**

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### **Serialization and Beyond: The Sharp Packaging Story**

The mission of U.S. contract packager Sharp Packaging is to drive the convergence between the physical package and the digital data points as they travel through the supply chain.

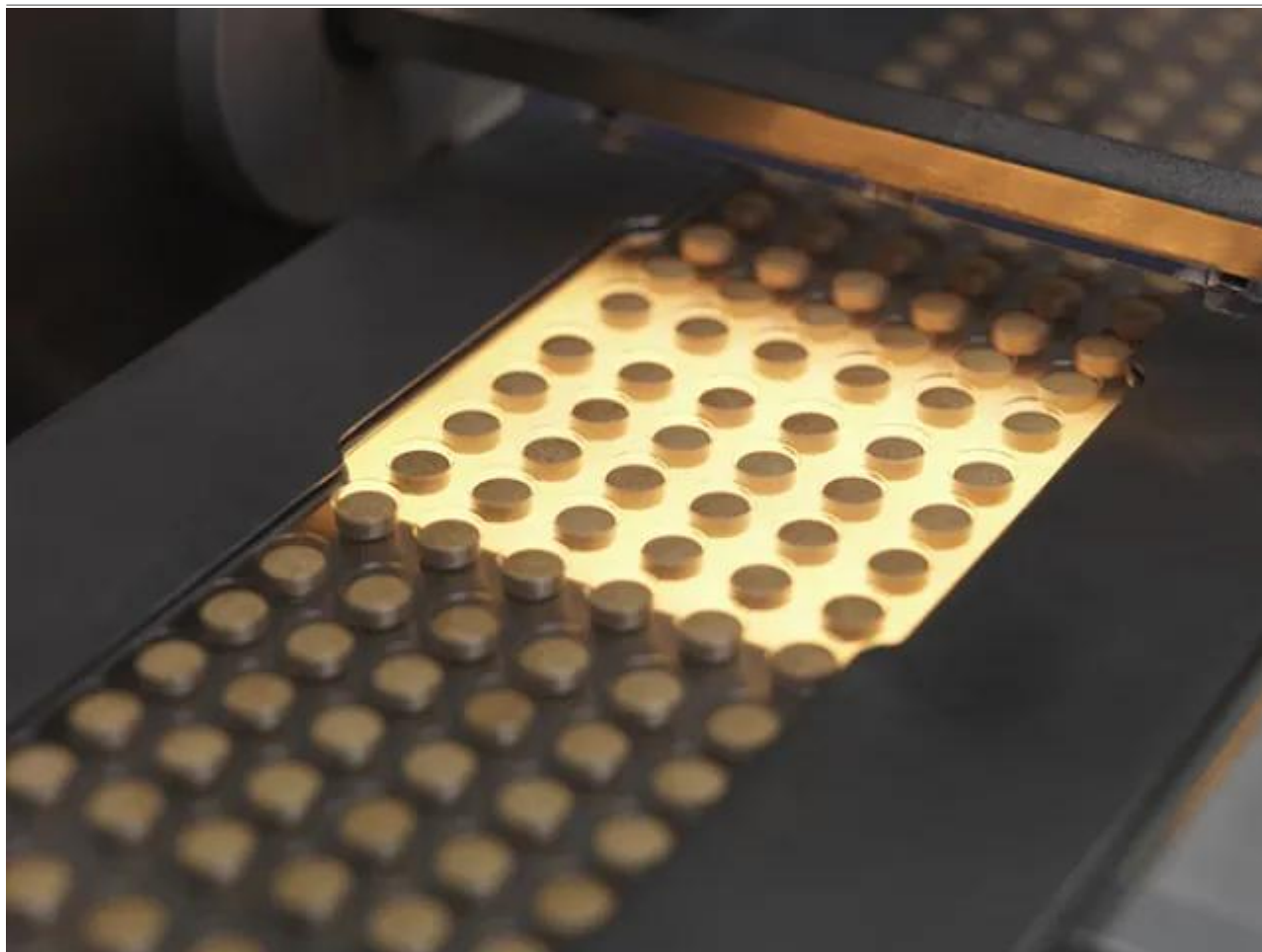
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### **Standardizing EPCIS for Pharma: The Sharp Packaging-TraceLink Partnership**

Hear how CMO Sharp SVPs managed their RFP for an EPCIS solution, and why their need to standardize data formats led them to TraceLink.

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### **3M, Patheon, Reed-Lane, Sharp & Teva Share Serialization Strategies**

Watch our webinar as 3M, Patheon, Reed-Lane, Sharp and Teva share best practices to help brands and CMOs accelerate their progress to November 2017.

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