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# CMO Line Upgrades: Who Will Pay?




Pharmaceutical companies and CMOs must work together closely if the industry will be ready for serialization, yet there is no established commercial model for their collaborations. Watch this short video to learn more about the dynamics.

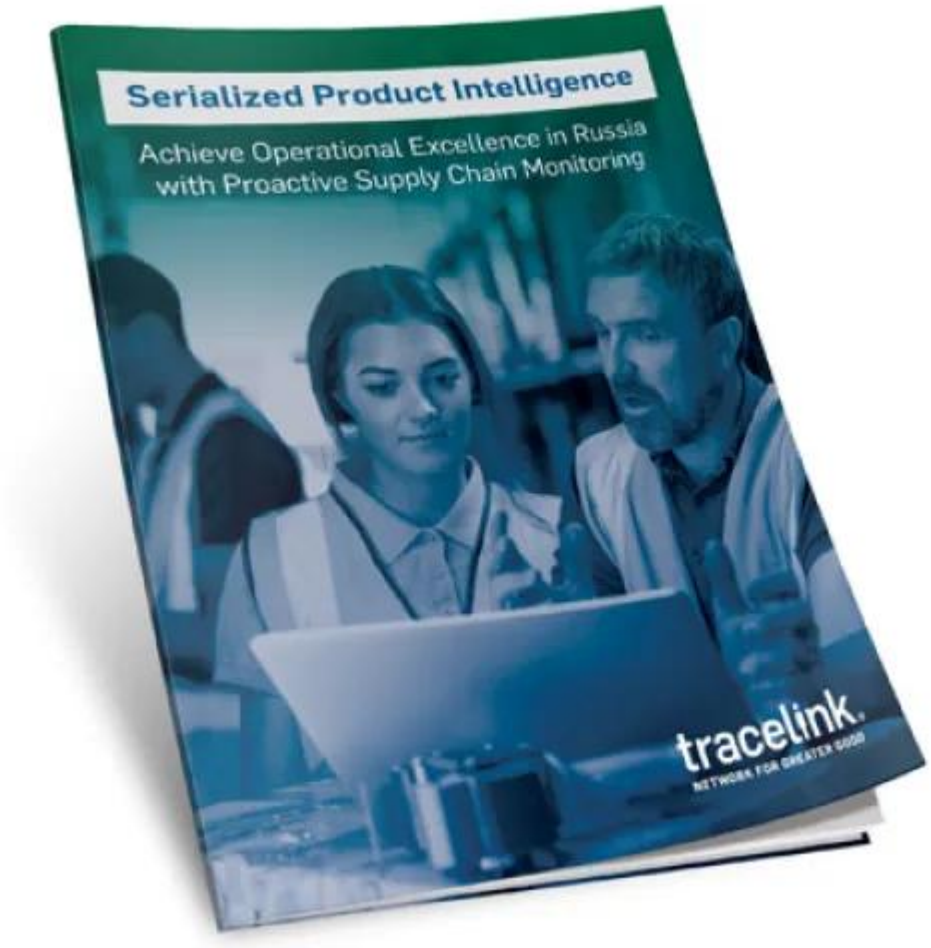
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