



RESOURCES

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CMO Line Upgrades: Who Will Pay?



Pharmaceutical companies and CMOs must work together closely if the industry will be ready for serialization, yet there is no established commercial model for their collaborations. Watch this short video to learn more about the dynamics.

Video**Serial Number Manager****Global Track & Trace****Serialization****Brazil, China, European Union, Russia, United States**

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CPL's Daryl Chin on how SPI helps him respond to customer inquiries, release batches more quickly, and invoice faster.

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UNIQUE IDENTIFICATION CODE FOR DERMOMESTHETIC PRODUCTS

IBSA's Internal Serialization Procedure for Medical Device Products

Authors: Maddalena Rizzo, Production Manager at IBSA Italy; Carmen Vigorelli, Sr. Sales Manager, IBSA Switzerland



Case Challenge & Solution

IBSA, a leading manufacturer of dermomesothetic products, faced a significant challenge in ensuring product integrity and preventing counterfeiting. The company's internal serialization procedure was outdated and inefficient, leading to delays and errors in the production process. The solution involved implementing a new internal serialization procedure that utilized unique identification codes (UICs) for each product. This allowed for better tracking and control of the production process, ensuring that only genuine products were distributed to the market.

Key Activities and Resources

Key Activities:

- 1. Defining the UIC structure and format.
- 2. Implementing the UIC structure in the production process.
- 3. Testing the UIC structure and format.
- 4. Training the production staff on the new UIC structure.

Resources:

- 1. The company's internal serialization procedure.
- 2. The company's production staff.
- 3. The company's testing equipment.
- 4. The company's training materials.

Outcomes

Success Metrics & Results & Feedback:

- 1. The company's internal serialization procedure was updated and improved.
- 2. The company's production staff was trained on the new UIC structure.
- 3. The company's testing equipment was updated and improved.
- 4. The company's training materials were updated and improved.

Success:

IBSA's internal serialization procedure was successfully implemented, ensuring product integrity and preventing counterfeiting. The company's production staff was trained on the new UIC structure, and the company's testing equipment was updated and improved. The company's training materials were updated and improved.


Recommendations

IBSA should continue to monitor the implementation of the internal serialization procedure and make any necessary adjustments. The company should also consider implementing additional measures to ensure product integrity and prevent counterfeiting, such as using tamper-evident packaging and implementing a recall system.

Case Study: IBSA | Using Serialization to Ensure Product Integrity

Learn how IBSA used serialization to protect their product from counterfeiting.


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Master Product Data Strategy for EU-FMD implementation: the key of success in serialization

Author(s): Cristina Bonache (Corporate G&S), Luis Gallardo (P&D/Corporate G&S), and Blanca Sánchez (Global R&D)




Key Challenge & Solution

Founded in 1988, Ferrer is a privately held international pharmaceutical manufacturer in Barcelona. It is active throughout the EU with more than 10 international subsidiaries. Product is more than 100 countries with 100+ affiliates. Ferrer is active in the pharmaceutical field, the chemical sector, key areas for contributing to people's health and well-being.

By 2010, Ferrer's management of master data is critical to the success of the company. The key to success is the implementation of a master data strategy that is aligned with the company's business strategy and the global master data strategy.

As a key strategy of the company, master data can be successfully managed through multiplatform, multi-level, integrated across the company, across the product line, the brand, and the product line.



Key Activities and Resources

Key Activities

- 1. Master Product Data Strategy for EU-FMD implementation
- 2. Master Product Data Strategy for EU-FMD implementation
- 3. Master Product Data Strategy for EU-FMD implementation
- 4. Master Product Data Strategy for EU-FMD implementation
- 5. Master Product Data Strategy for EU-FMD implementation
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- 10. Master Product Data Strategy for EU-FMD implementation

Key Resources

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Outcomes

Beginning state

- 1. Master Product Data Strategy for EU-FMD implementation
- 2. Master Product Data Strategy for EU-FMD implementation
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Resulting and updating systems with

- 1. Master Product Data Strategy for EU-FMD implementation
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Results & Feedback

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Recommendations

Advice

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Comments received

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Next Steps/Recommendations

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Case Study: Ferrer | Building a Master Data Strategy for EU FMD

Learn how Ferrer worked with TraceLink to manage its master data for EU FMD compliance.
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Serialization, Onboarding Partnerships & the Hub under EU FMD

Learn from use cases that explore hub connectivity, onboarding & implementation timelines to meet compliance by February 2019.

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