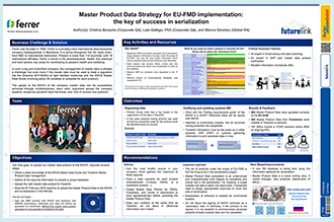
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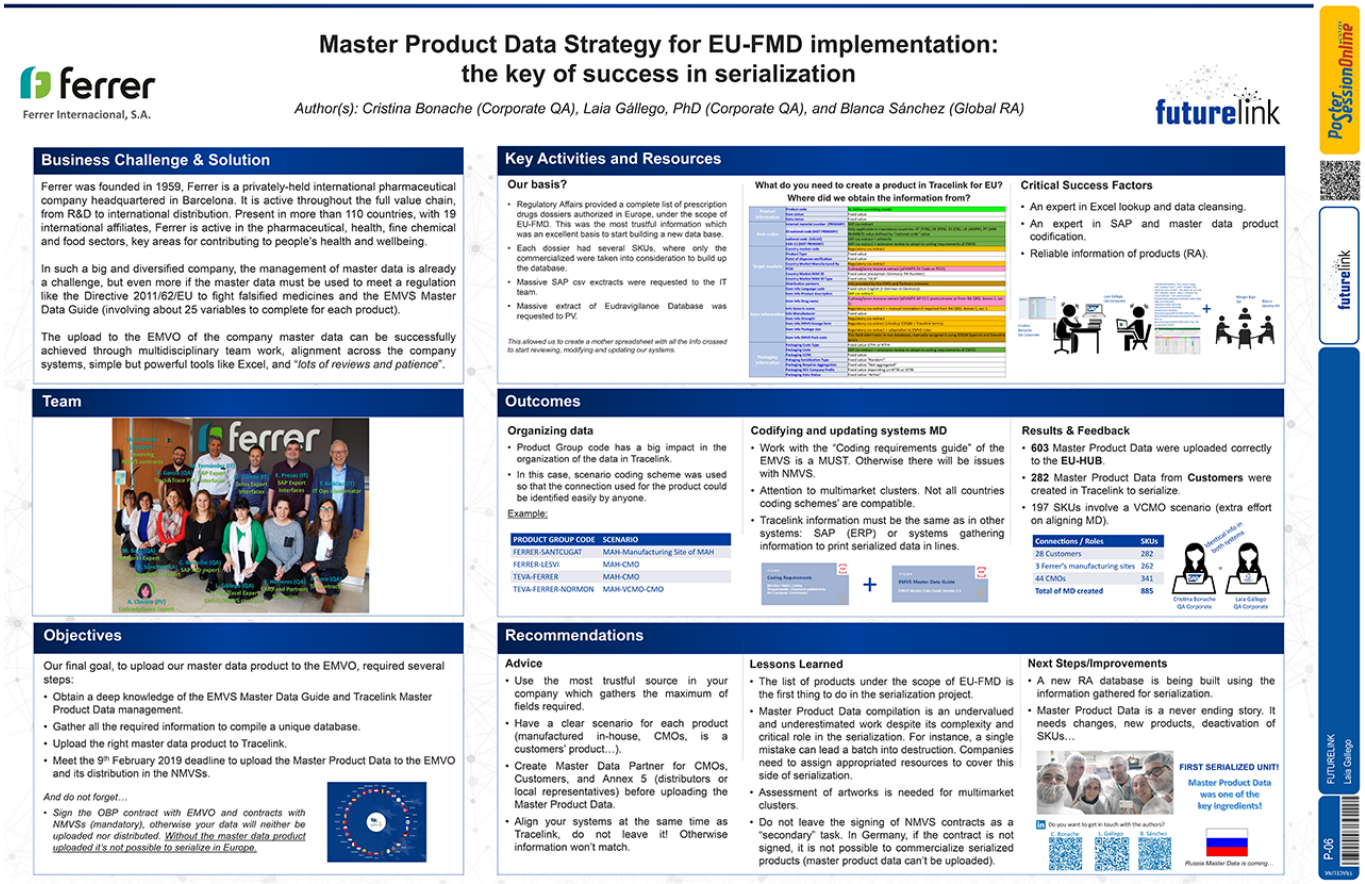
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As a large and diverse international pharmaceutical manufacturer, Ferrer recognized that it would need a multidisciplinary approach to prepare its master data for EU FMD compliance. Learn how TraceLink played a role in ensuring their master data was correctly updated to the EU hub, a key component of their successful serialization implementation. Ferrer's poster, "Master Product Data Strategy for EU FMD Implementation," was one of 11 featured during FutureLink Barcelona's interactive Poster Sessions.

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