



## RESOURCES

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# Case Study: Ferrer | Building a Master Data Strategy for EU FMD



As a large and diverse international pharmaceutical manufacturer, Ferrer recognized that it would need a multidisciplinary approach to prepare its master data for EU FMD compliance. Learn how TraceLink played a role in ensuring their master data was correctly updated to the EU hub, a key component of their successful serialization implementation. Ferrer's poster, "Master Product Data Strategy for EU FMD Implementation," was one of 11 featured during FutureLink Barcelona's interactive Poster Sessions.





### Serialized Operations: Challenges and Opportunities

How do your serialized operations compare with more 100+ pharmaceutical companies? Get the results of TraceLink's serialization program assessment.

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See exclusive research on COVID-19's impact on pharmaceutical supply chain agility, visibility, and resilience. Get actionable insights.

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Watch this product demo to see how Serialized Product Intelligence empowers serialized operations teams with self-service troubleshooting capabilities.

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Companies are moving forward with Russia compliance and crypto code strategies. Are you behind?

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Begin your Brazil serialization journey and see why you need to start today to meet the April 2022 ANVISA deadline. Download the infographic.

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Learn five critical criteria to determine whether you want a trusted partner or just a vendor.

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