



RESOURCES

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Case Study: IBSA | Using Serialization to Ensure Product Integrity



When counterfeiters and tampering threatened IBSA Italy's brand and reputation, they turned to their EU FMD serialization team to protect the quality and authenticity of their products. Learn how they used serialization to regain control of their image and ensure the integrity of their product. IBSA's poster, "Unique Identification Code for Dermoaesthetic Products," was one of two winning posters out of 11 featured during FutureLink Barcelona's interactive Poster Sessions.







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More Serialization and Compliance Case Studies





Turning Point: From Achieving Compliance to Creating Business Value from Serialization

FutureLink poll results reveal an industry at a turning point. Learn how stakeholders across the supply chain plan to create new business value and make the global drug supply more secure.





How Much Will Serialization Really Cost?

Get insights into how much serialization will really cost your company. Proven serialization solution providers can help identify additional costs.





Serialization, Onboarding Partnerships & the Hub under EU FMD

Learn from use cases that explore hub connectivity, onboarding & implementation timelines to meet compliance by February 2019.





Leading India Pharma Co. Gains Edge in Operational Efficiency, Compliance

Download this PDF to learn how an Edge solution can improve your operational efficiency. **View More**





Aggregation 101: What It Means for Your Supply Chain

Serialization aggregation has the potential to add both complexity and cost for life sciences supply chain businesses. Understand the basics





CMO Line Upgrades: Who Will Pay?

Pharma companies and CMOs must work together closely to be ready for serialization, yet there is no established commercial model. Learn about the dynamics.