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Case Study: Mithra | Serializing Across Multiple Business Cases



Mithra has a complex supply chain model—as a manufacturer, virtual CMO, and traditional CMO, they operate in 16 different European companies and the United States with more than 200 SKUs and 31 partners. Learn how they used a multidisciplinary approach to get their serialization solution ready for a successful EU FMD go-live. Mithra's poster, "How to Build an Empire with Serialization," was one of 11 featured during FutureLink Barcelona's interactive Poster Sessions.

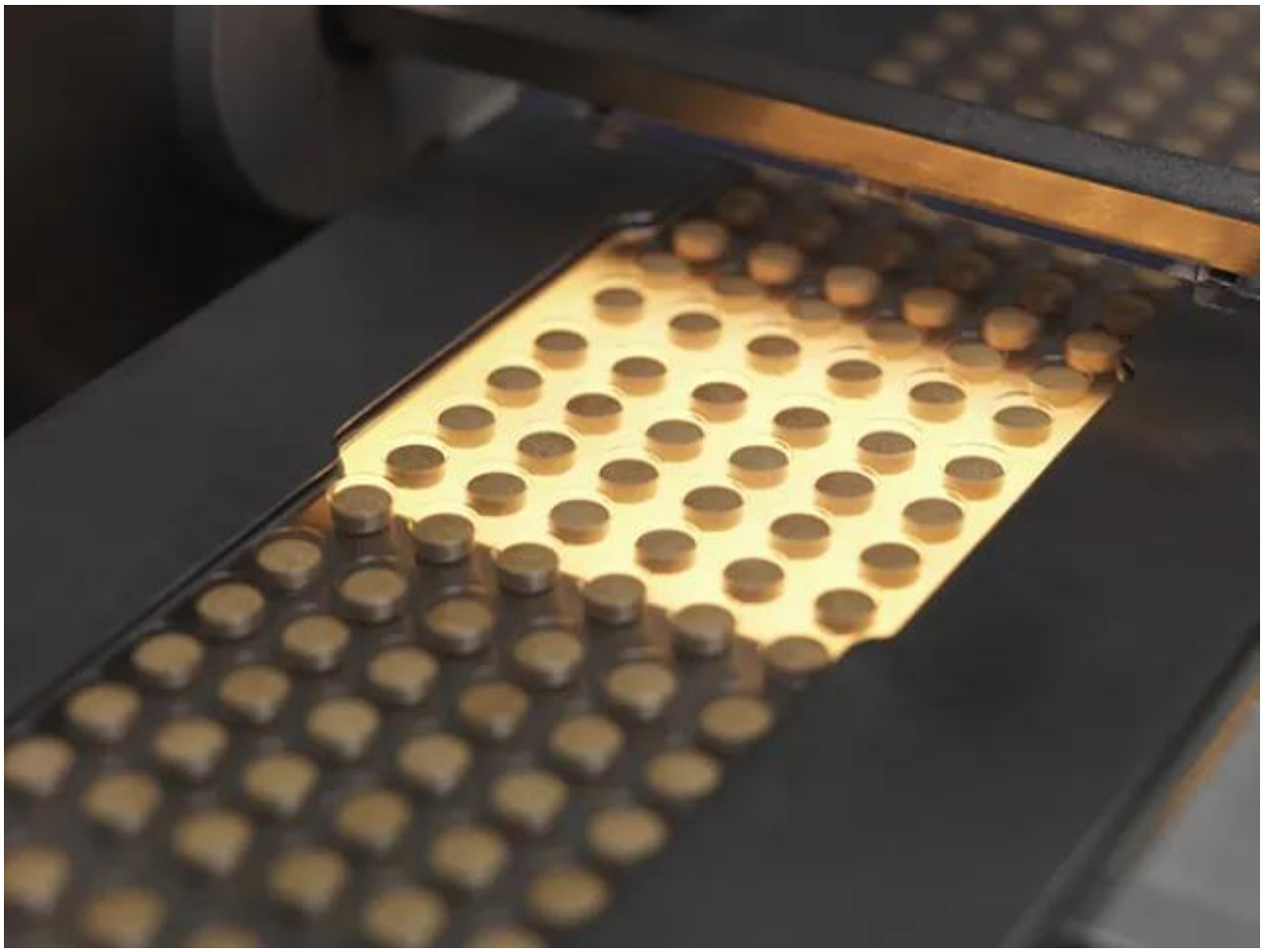


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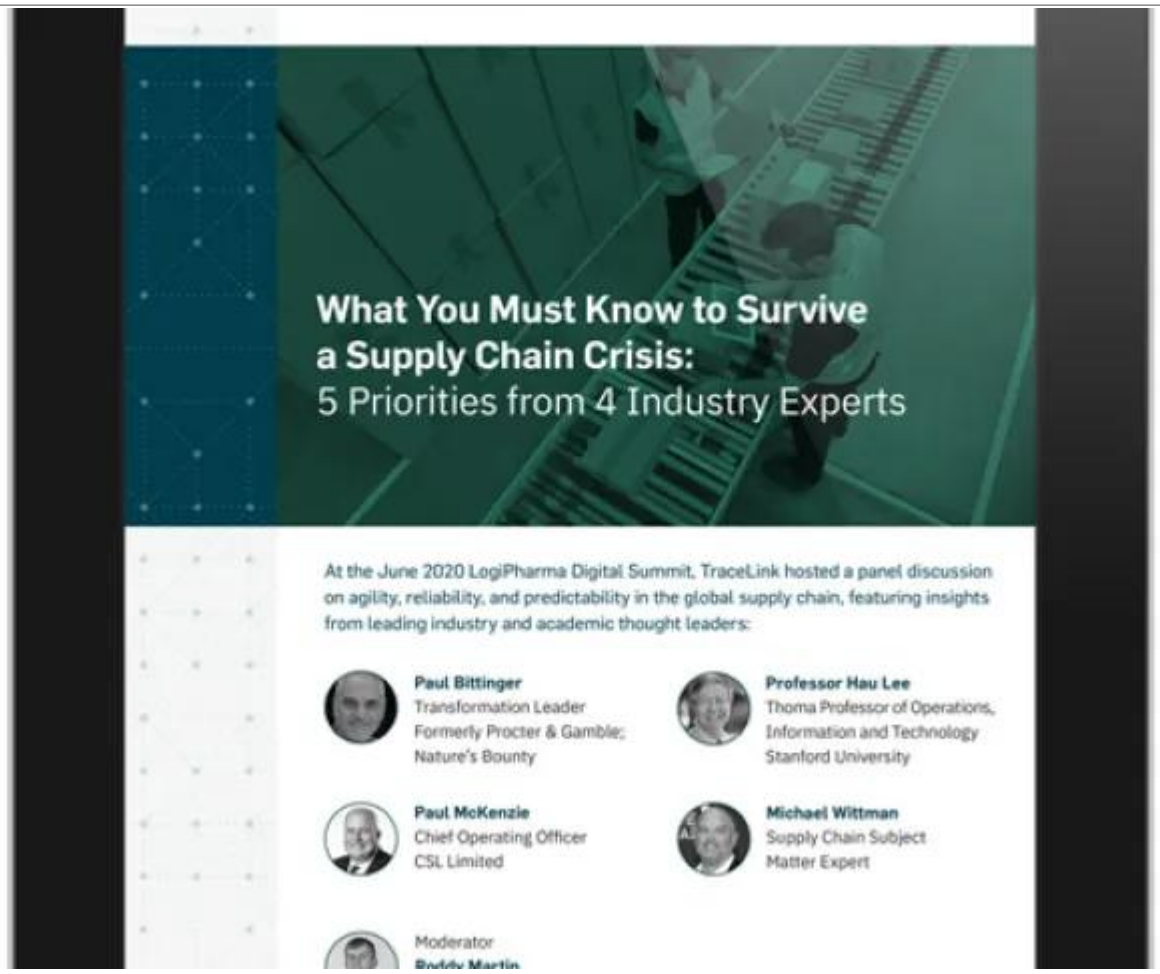
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