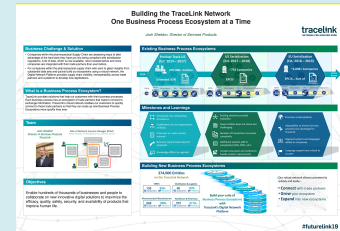




## RESOURCES

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# Case Study: TraceLink | Building the TraceLink Network One Business Process Ecosystem at a Time



TraceLink's powerful network enables customers to quickly connect to trade partners so they can scale up business process ecosystems more quickly than ever before. Read our new poster, which was featured during the interactive poster session at FutureLink Nashville, for more details.

## Building the TraceLink Network One Business Process Ecosystem at a Time

Josh Sheldon, Director of Services Products

### Business Challenge & Solution

- Companies within the pharmaceutical Supply Chain are assessing ways to take advantage of the hard work they have put into being compliant with serialization regulations. A lot of data, which is now available, never existed before and more companies are integrated with their trade partners than ever before.
- For companies within the pharmaceutical supply chain who want to glean insights from substantial data sets and quickly build out ecosystems using a robust network, the Digital Network Platform provides supply chain visibility, interoperability across trade partners and a platform to develop new applications.

### What is a Business Process Ecosystem?

TraceLink provides solutions that help our customers with their business processes. Each business process has an ecosystem of trade partners that need to connect to exchange information. TraceLink's robust network enables our customers to quickly connect to those trade partners so that they can scale up new Business Process Ecosystems more quickly than ever.

### Team

Josh Sheldon  
Director of Services Products  
TraceLink



Role of Network Success Manager (NSM)  
Network Success is the key to our customers' success



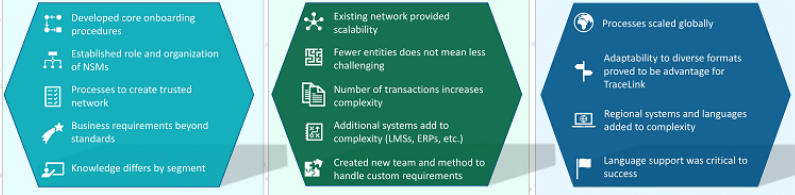
### Objectives

Enable hundreds of thousands of businesses and people to collaborate on new innovative digital solutions to maximize the efficacy, quality, safety, security, and availability of products that improve human life.

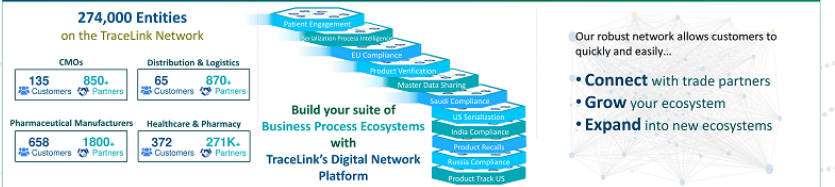
### Existing Business Process Ecosystems



### Milestones and Learnings



### Building New Business Process Ecosystems



#futurelink19

## View Poster Session Gallery

## Case StudyEuropean Union Falsified Medicines DirectiveDSCSA for ManufacturersSerializationUnited States

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