



RESOURCES

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Case Study: TraceLink |
Building the TraceLink Network
One Business Process
Ecosystem at a Time



TraceLink's powerful network enables customers to quickly connect to trade partners so they can scale up business process ecosystems more quickly than ever before. Read our new poster, which was featured during the interactive poster session at FutureLink Nashville, for more details.



**Business Challenge & Solution** 

What is a Business Process Ecosystem?

TraceLink provides solutions that help our customers with their business processes. Each business process has an ecosystem of trade partners that need to connect to exchange information. TraceLink's robust network enables our customers to quickly connect to those trade partners so that they can scale up new Business Process Ecosystems more quickly than ever.

Role of Network Success Manager (NSM)

## **Building the TraceLink Network** One Business Process Ecosystem at a Time

tracelink Josh Sheldon Director of Services Products Existing Business Process Ecosystems Companies within the pharmaceutical Supply Chain are assessing ways to take advantage of the hard work they have put into being compliant with serialization regulations. A lot of data, which is now available, never existed before and more companies are integrated with their trade partners than ever before.

For companies within the pharmaceutical supply chain who want to glean insights from substantial data sets and quickly build out ecosystems using a robust network, the Digital Network Platform provides supply chain visibility, interoperability across trade partners and a platform to develop new applications. EU Serialization (Est. 2018 – 2019) 270,000+ Entitie ~2,000+ Companies ~755 Companies Extended ASN Milestones and Learnings **Building New Business Process Ecosystems** 274,000 Entities • Connect with trade partners 65 870+ Customers 🐯 Partners · Grow your ecosystem Build your suite of • Expand into new ecosystems efficacy, quality, safety, security, and availability of products that improve human life. 372 with TraceLink's Digital Net Platform

#futurelink19

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