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Case Study: TraceLink | Partner with TraceLink to Achieve Compliance and Highlight Your Success



TraceLink helps pharma supply chain companies meet global compliance deadlines and move to a "business as usual" state of operations. We also help customers highlight their successes through case studies, videos, articles, and more. Read our Customer Success Team's FutureLink Nashville poster for more details on how TraceLink helps companies show off regulatory compliance accomplishments.

Partner with TraceLink to Achieve Compliance and Highlight your Success

Authors: Cara Howe, Christine Mills, Lilia Taleb, and Wendy Bosworth

Project Compliance and Success

Your Implementation & Platform:

- Global Track and Trace compliance regulations have swiftly been transforming the industry supply chain in unprecedented ways, meaning companies must meet the challenges of aligning their business units, implementing new technologies, and developing new business processes. As we continue to work with you we want to first ensure you have the resources needed to succeed and then recognize your work and help you highlight the benefits of your accomplishments.
- For customers who want to showcase their accomplishments and future readiness TraceLink teams provide knowledge and expertise to help you highlight your digital supply chain readiness because we believe in our long term partnership with you.

Team

Your TraceLink Team & Resources:

- Account Executive
- Customer Success Manager (CSM)
- Project Manager
- Technical Support
- Marketing
- Community
- Network



Objectives

- Ensure you meet compliance deadline and move to a Business as Usual state.
- Provide you access to all the teams that can help you.
- Give you the resources to continually grow your value from TraceLink and provide you the ability to leverage additional value from your current investments.
- Assist you in highlighting you and your team's work and marketing the value of the work completed to achieve your compliance and meet regulatory deadlines.

Integrate Once,
Interoperate with Everyone™



Key Activities and Resources

Your Company's Team & Resources

- Project Team
- System Leads
- Serialization Leads
- Warehouse Teams
- Manufacturing
- Business Sponsors

Stories and Success Factors

- Compliance Story – On-Time and On-Budget?
- Success on Meeting Deadlines
- New Information the project brought to your company- volumes, timing, availability, prevention of loss?
- Benefits – Global regulations are challenging- has this project brought benefits to your business teams, fulfillment teams and market relationships?
- Digitalizing your Supply Chain Network

Serialization/Track and Trace in 2019

Countries with current requirements or formal regulations in play



Outcomes



Partner with your Account Executive and Customer Success Manager

- Leverage your TraceLink team to showcase the project accomplishments. Identify other cross-functional corporate initiatives and how we can partner together to achieve them.
- The team will support you internally to highlight Business Reviews, Case Study Session & Videos to help promote your success.
- If you have a story to tell, let us know! We would love to highlight you!

How do you market your success within your organization



#futurelink19

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