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Understanding the Serialization Challenge: The Actelion Story



The mission of Swiss pharmaceutical company Actelion is to bring innovative drugs safely to patients around the world. Hear the Actelion team discuss the importance of track and trace to this endeavor, how they have approached the serialization challenge, and why they believe there is no such thing as starting too early.

Video**Serial Number Manager****Global Track & Trace****Serialization****Brazil, China, United States, European Union, Russia, Switzerland**

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CIT Pharma : the digital transformation from paper to 4.0

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Poster #121

Key Challenge & Solution

Challenge: The need to improve manufacturing quality in quality management systems, to ensure compliance with regulatory requirements, to ensure the quality of the product, to ensure the quality of the process, to ensure the quality of the system, to ensure the quality of the organization, to ensure the quality of the culture, to ensure the quality of the future.

Solution: The implementation of a digital transformation programme, to ensure the quality of the product, to ensure the quality of the process, to ensure the quality of the system, to ensure the quality of the organization, to ensure the quality of the culture, to ensure the quality of the future.

Key Activities and Resources

Key Activities:

- 1. Define the quality management system
- 2. Define the quality management system
- 3. Define the quality management system
- 4. Define the quality management system

Resources:

- 1. Quality management system
- 2. Quality management system
- 3. Quality management system
- 4. Quality management system

Outcomes

Quality Results:

- 1. Improved quality management system
- 2. Improved quality management system
- 3. Improved quality management system
- 4. Improved quality management system

Key Results & Indicators:

- 1. Improved quality management system
- 2. Improved quality management system
- 3. Improved quality management system
- 4. Improved quality management system

Business Results:

- 1. Improved quality management system
- 2. Improved quality management system
- 3. Improved quality management system
- 4. Improved quality management system

Recommendations

Key Results:

- 1. Improved quality management system
- 2. Improved quality management system
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Case Study: CIT Pharma | Digital Transformation for CPOs

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