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Choosing a Trusted Serialization Partner: The Actelion-TraceLink Story



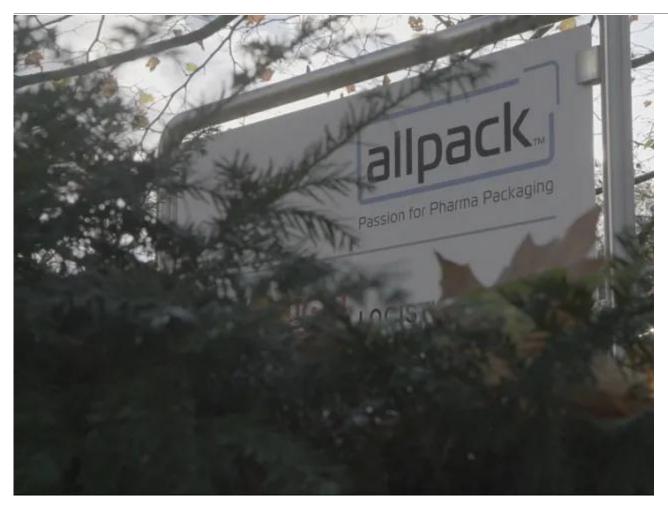
When it came to choosing a serialization solution, Swiss pharmaceutical company Actelion knew they needed a partner with global capabilities, and with a model that would support their network of contract manufacturers. Hear the Actelion team explain their criteria for selecting a partner, and why TraceLink checked all of the boxes.

VideoSerial Number ManagerGlobal Track & TraceSerializationBrazil, China, European Union, Russia, United States

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Hear Actelion discuss the importance of track and trace, how they approached the serialization challenge, and why they believe you can't start too early.





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