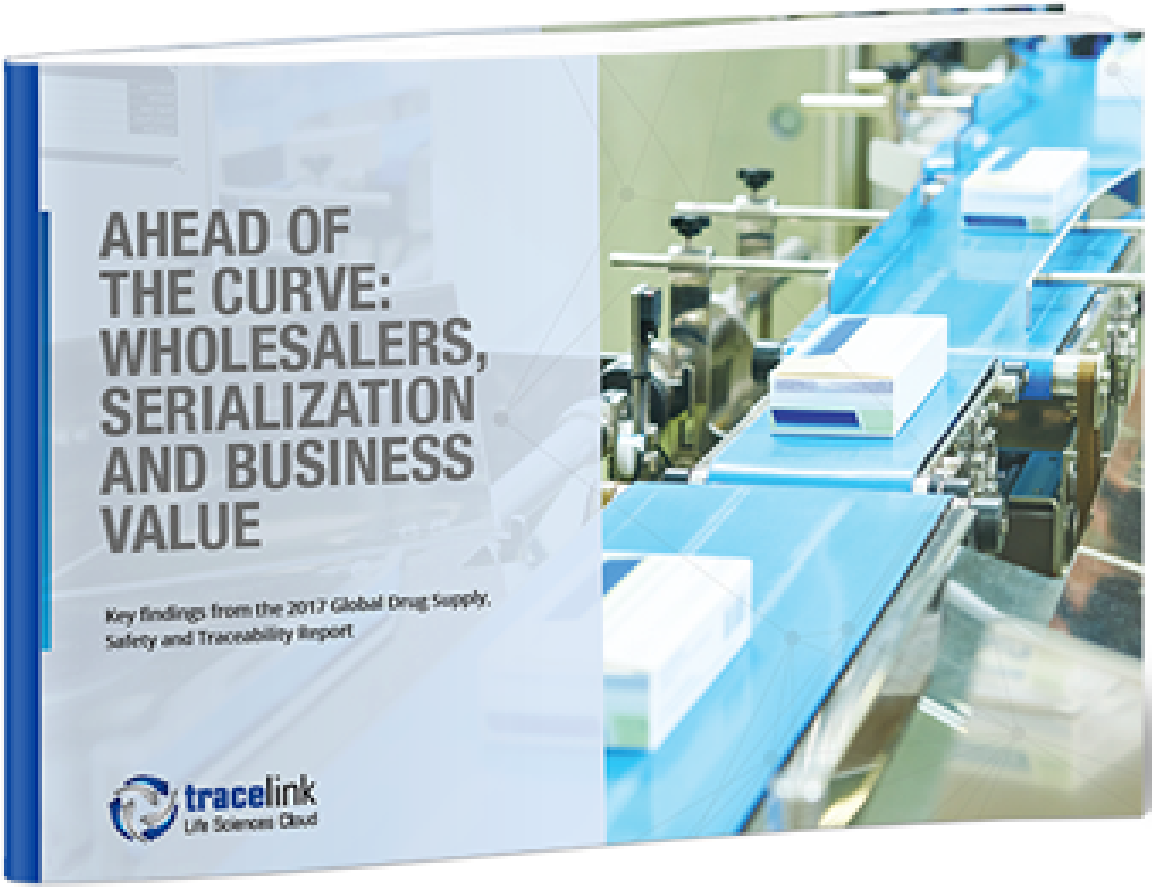
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Ahead of the Curve: Wholesalers, Serialization, and Business Value





The 2017 Global Drug Supply, Safety and Traceability (GDSST) Report revealed

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that while a surprising number of U.S. wholesale distributors are still not fully aware of the upcoming DSCSA regulations for serialization and electronic data exchange, some are actively exploring ways to use serialization data and real-time information sharing for greater operational efficiency and more secure product distribution.

This special report focuses on the subset of the wholesale distributors surveyed for the 2017 GDSST Report that have already begun to explore the potential value of serialized data.

Get this report to see newly released data and insights, including:

- Why wholesale compliance confidence and concerns are both growing.
- Why wholesalers are requesting aggregation.
- The value opportunities that are of most interest to wholesalers.

Learn more about why it's time to start your value-added serialization projects.

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