NEWSROOM

TraceLink Announces FutureLink Barcelona in June 2019

TraceLink Inc., the World's Largest Track and Trace Network for connecting the life sciences supply chain and providing real-time information sharing for better patient outcomes, today announced the next FutureLink, to be held June 11-13, 2019 in Barcelona.

Past FutureLink attendees are eligible to receive 50 percent off a full price ticket, if they register before December 31, 2018.

Taking place after the European Union Falsified Medicines Directive (EU FMD) deadline of February 2019, FutureLink Barcelona will include panels, roundtables and general sessions that will provide actionable insights into utilizing serialization data to deliver significant enterprise benefits, including hands-on education on how to leverage digital information sharing within the TraceLink network.

"In a post-EU FMD world, many businesses will be looking to leverage their serialization investments into long-term operational and commercial value. With a fully digitalized supply chain and an integrated digital supply network, companies will have the capabilities to comply with track and trace compliance, digitalize their various B2B transactions, apply integrated IoT to their business and edge

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processes, deploy intelligent analytics into their supply chain and engage trading partners, end users and consumers through digital health," said Shabbir Dahod, president and CEO, TraceLink. "FutureLink is the only industry event that brings together the end-to-end supply chain to collaborate on new and innovative digital solutions that maximize the efficacy, quality, safety, security and availability of pharmaceutical products."

Click here to register for FutureLink Barcelona, and learn about past events.

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