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# The Proactive Contract Manufacturer: Improve Customer Service and Free Up Capacity with Serialized Product Intelligence

On-Demand Webinar

Duration: Mar 11, 2021 - Mar 11, 2021

Serialized Product Intelligence, a commercial analytics application from TraceLink, helps Contract Manufacturing Organizations proactively monitor their serialized operations; quickly identify and resolve disruptions; and improve customer satisfaction.

Join Daryl Chin, Engineering Manager at Contract Pharmaceuticals Limited, and TraceLink's Bharath Sundararaman for a webinar on Thursday, March 11 at 10:00 am EST / 16:00 CET to learn how Serialized Product Intelligence will enable you to:

- **Improve customer service** through the ability to swiftly address customer inquiries and resolve issues up to 50% faster.
- **Free up resources** by automating manual labor, allowing resources to focus on critical business and IT initiatives and the onboarding of new customers.
- **Gain business insights** through visibility into inventory as well as the status of serialized product shipments allowing for improved planning and forecasting.

You'll also see a product demo focusing on some of the key Serialized Product Intelligence capabilities and use cases that will help your organization achieve operational excellence and improve customer satisfaction.



Register to Watch the On-Demand Replay

Register and learn how to help your organization achieve operational excellence and improve customer satisfaction.