Why You Need A Digital Supply Network



Key Takeaways

- A cloud-based digital supply network eliminates integration concerns and enables tighter collaboration with your suppliers.
- A digital supply network provides greater supply chain visibility and more accurate demand forecasts.

Get Roddy Martin’s one-minute take on why a digital supply network is a game-changer for pharma companies.

Transcript:

We evolved our architectures with linear integrations of systems and data. It was extremely difficult to move data between those various silos of the end-to-end healthcare system.

Now, what’s different?

In the digital network model, we have all partners around that same patient,

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connected to the same network, sharing and **exchanging data in real time**.

It means we can work differently. It means we can do different analytics. We don't have to deal with transactional, lagging data. We're dealing with real-time data.

This means that we can all focus as one network on the orchestration of a patient outcome with a partner. This is what's going to lead to the fundamental transformation of not only the pharmaceutical product supply network, but the healthcare, patient-facing system as a whole.

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