Achieving Supply Chain Agility: How Has the Meaning of Business Transformation Changed?



Key Takeaways

- A business transformation focused on achieving greater supply chain agility requires people, processes, technology, and leadership.
- Today, it takes much more than an enterprise resource planning (ERP) implementation to ensure supply chain agility.

TraceLink's Roddy Martin on the evolution of the phrase "business transformation" and what it takes for today's pharma companies to achieve **supply chain agility**.

Transcript:

Transformation, in a traditional sense, sadly, has meant, "We're going to put in an ERP system to our hospital system or our pharma manufacturing system and in doing so, we're going to transform the business operating model."

That's no longer the case.

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Today, we have to think about transformation as a multi-dimensional change. It involves people, skills, organization. It involves new technologies, digital, IoT, analytics.

It involves processes, being able to capture and analyze patient demand, and translate it all the way back into the supply chain.

When we enter into our transformation discussions, to make sure that the right stakeholders are involved in the decision making and the building process of the business case, right up front.

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