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The Proactive Contract
Manufacturer: Improve
Customer Service and Free Up
Capacity with Serialized
Product Intelligence



Serialized Product Intelligence, a commercial analytics application from TraceLink, helps Contract Manufacturing Organizations proactively monitor their serialized operations; quickly identify and resolve disruptions; and improve customer satisfaction.

Listen in to hear from Daryl Chin, Engineering Manager at Contract

Pharmaceuticals Limited and TraceLink's Bharath Sundararaman on how Serialized

Product Intelligence will enable you to:

- Improve customer service through the ability to swiftly address customer inquiries and resolve issues up to 75% faster.
- Free up resources by automating manual labor, allowing resources to focus on critical business and IT initiatives and the onboarding of new customers.
- Gain business insights through visibility into inventory as well as the status of serialized product shipments allowing for improved planning and forecasting.



You'll also see a product demo focusing on some of the key Serialized Product Intelligence capabilities and use cases that will help your organization achieve operational excellence and improve customer satisfaction.

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Related Content



How Does Serialized Product Intelligence Enable Root Cause Analysis of Compliance Errors?

Watch this product demo to see how Serialized Product Intelligence empowers serialized operations teams with self-service troubleshooting capabilities.





Serialized Product Intelligence: The Name Says It All

Learn how Serialized Product Intelligence automatically analyzes serialization events to enable fast queries and visual reports that can be easily shared.





Serialized Product Intelligence Creates a Foundation for Game-Changing Analytics

Learn how TraceLink helps companies resolve supply disruptions and build a foundation for next-level analytics.





Resolve Supply Disruptions Fast with Serialized Product Intelligence

Shipment delayed due to serialization exceptions? Learn how TraceLink can help. **View More**





CPL and Serialized Product Intelligence: Leveraging Data for Business Value

CPL's Daryl Chin on how SPI helps him respond to customer inquiries, release batches more quickly, and invoice faster.