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The Proactive Contract Manufacturer: Improve Customer Service and Free Up Capacity with Serialized Product Intelligence

Serialized Product Intelligence, a commercial analytics application from TraceLink, helps Contract Manufacturing Organizations proactively monitor their serialized operations; quickly identify and resolve disruptions; and improve customer satisfaction.

Listen in to hear from Daryl Chin, Engineering Manager at Contract Pharmaceuticals Limited and TraceLink's Bharath Sundararaman on how Serialized Product Intelligence will enable you to:

- Improve customer service through the ability to swiftly address customer inquiries and resolve issues up to 75% faster.
- Free up resources by automating manual labor, allowing resources to focus on critical business and IT initiatives and the onboarding of new customers.
- Gain business insights through visibility into inventory as well as the status of serialized product shipments allowing for improved planning and forecasting.

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You’ll also see a product demo focusing on some of the key Serialized Product Intelligence capabilities and use cases that will help your organization achieve operational excellence and improve customer satisfaction.

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Resolve Supply Disruptions Fast with Serialized Product Intelligence

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