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How SPI Delivers “3 Pillars of Value” to Contract Manufacturers



TraceLink General Manager Bharath Sundararaman, provides an overview of the 3 Pillars of Value that SPI delivers to contract manufacturers: Improving customer service; invoicing on time while avoiding costs; and freeing up resources and capacity to grow their business.



Serialized Product Intelligence provides out-of-the-box capabilities designed to provide immediate visibility to near real-time data—and deliver measurable ROI within 30 to 45 days of implementation for companies of all sizes and at all levels of operational complexity—with no IT resources.

VideoSerialized Product IntelligenceSerializationBahrain, Brazil, China, United States, European Union, Russia

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The Proactive Contract Manufacturer: Improve Customer Service and Free Up Capacity with Serialized Product Intelligence

Serialized Product Intelligence, a commercial analytics application from TraceLink.

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Global Visibility into Product Commissioning and Aggregation with SPI

Learn how companies can use Serialized Product Intelligence to track products across multiple geographies and compliance mandates.

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Reconciling Digital Information with Physical Events with SPI

Learn how companies can review serialized events to see if digital records match the physical status of a product.

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Proactive Monitoring for Rapid Reporting and Decision Making with SPI

Learn how companies can leverage serialization data to track and forecast quarterly production and take proactive action.

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Learn how serialization process exceptions and supply chain disruptions are impacting your peers and your own path to operational excellence.

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