



## RESOURCES

**Home**  
**Resources**  
**Resource Center**

# How SPI Delivers “3 Pillars of Value” to Contract Manufacturers



TraceLink General Manager Bharath Sundararaman, provides an overview of the 3 Pillars of Value that SPI delivers to contract manufacturers: Improving customer service; invoicing on time while avoiding costs; and freeing up resources and capacity to grow their business.



Serialized Product Intelligence provides out-of-the-box capabilities designed to provide immediate visibility to near real-time data—and deliver measurable ROI within 30 to 45 days of implementation for companies of all sizes and at all levels of operational complexity—with no IT resources.

**VideoSerialized Product IntelligenceSerializationBahrain, Brazil, China, United States, European Union, Russia**

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Learn more about Serialized Product Intelligence from TraceLink.

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## **The Proactive Contract Manufacturer: Improve Customer Service and Free Up Capacity with Serialized Product Intelligence**

Serialized Product Intelligence, a commercial analytics application from TraceLink.

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### **Global Visibility into Product Commissioning and Aggregation with SPI**

Learn how companies can use Serialized Product Intelligence to track products across multiple geographies and compliance mandates.

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### **Reconciling Digital Information with Physical Events with SPI**

Learn how companies can review serialized events to see if digital records match the physical status of a product.

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### **Proactive Monitoring for Rapid Reporting and Decision Making with SPI**

Learn how companies can leverage serialization data to track and forecast quarterly production and take proactive action.

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### **Taking Control of Your Serialized Supply Chain An Industry Benchmark**

Learn how serialization process exceptions and supply chain disruptions are impacting your peers and your own path to operational excellence.

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