



## RESOURCES

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# Bahrain Compliance: Leveraging Your TraceLink Advantage



As of October 1, 2021, MAHs that export products directly to Bahrain must comply with the Kingdom's compliance reporting requirements. For companies that distribute medicines in Bahrain, the fast-approaching deadline means that they must act quickly. Watch this video to learn about the new Bahrain Special Interest Group and understand how TraceLink gives customers a proven foundation for achieving Bahrain compliance.



## Join the Bahrain Special Interest Group

On May 6, our TraceLink Community team will be launching a Bahrain Special Interest Group (SIG) for TraceLink customers to discuss preparations for the upcoming October deadline. To register, [visit the TraceLink communication preference center](#):

- Select "Join the TraceLink Community" checkbox
- Once the new options appear, select the "Bahrain" check box
- Scroll to the bottom of the page and select the "Update Communication Preference" box to submit your request

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Learn more about Bahrain compliance solutions from TraceLink.

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Learn more about Bahrain compliance solutions from TraceLink.

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**Bahrain: Firm October Deadline Requires Fast Action to Meet Mandate**

Read this quick guide to Bahrain requirements—and why TraceLink customers are already “solution ready”.

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### Meeting The Bahrain Compliance Deadline: A Visual Guide

Download this visual guide to understand Bahrain requirements, deadlines, and who must comply.

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**Brian Dalkowski**  
*VP, Industry M*

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## Master Product Data Strategy for EU-FMD implementation: the key of success in serialization

Author(s): Cristina Bonache (Corporate G&S), Luis Gallardo (P&D/Corporate G&S), and Blanca Sánchez (Global R&D)




### Key Challenge & Solution

Founded in 1988, Ferrer is a privately held international pharmaceutical manufacturer in Barcelona. It is active throughout the EU with more than 10 international subsidiaries. Product is more than 100 countries with 100+ affiliates. Ferrer is active in the pharmaceutical field, the chemical sector, key areas for contributing to people's health and well-being.

By 2010, Ferrer's management of master data is critical to the success of the company. The key challenge is to ensure that the master data is accurate, consistent, and up-to-date across all subsidiaries. The key solution is to implement a Master Product Data Strategy for EU-FMD implementation, which will ensure that the master data is accurate, consistent, and up-to-date across all subsidiaries.

As a key benefit of the company, master data can be successfully shared through subsidiaries, which means alignment across the company across all subsidiaries, from R&D, P&D, and Marketing to Sales and Distribution.



### Key Activities and Resources

**Key Activities:**

- 1. Master Product Data Strategy for EU-FMD implementation
- 2. Master Product Data Strategy for EU-FMD implementation
- 3. Master Product Data Strategy for EU-FMD implementation
- 4. Master Product Data Strategy for EU-FMD implementation
- 5. Master Product Data Strategy for EU-FMD implementation
- 6. Master Product Data Strategy for EU-FMD implementation
- 7. Master Product Data Strategy for EU-FMD implementation
- 8. Master Product Data Strategy for EU-FMD implementation
- 9. Master Product Data Strategy for EU-FMD implementation
- 10. Master Product Data Strategy for EU-FMD implementation

**Key Resources:**

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### Outcomes

**Beginning state:**

- 1. Master Product Data Strategy for EU-FMD implementation
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**Resulting and updating systems with:**

- 1. Master Product Data Strategy for EU-FMD implementation
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**Results & Feedback:**

- 1. Master Product Data Strategy for EU-FMD implementation
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### Recommendations

**Advice:**

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**Comments received:**

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**Next Steps/Recommendations:**

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## Case Study: Ferrer | Building a Master Data Strategy for EU FMD

Learn how Ferrer worked with TraceLink to manage its master data for EU FMD compliance.  
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