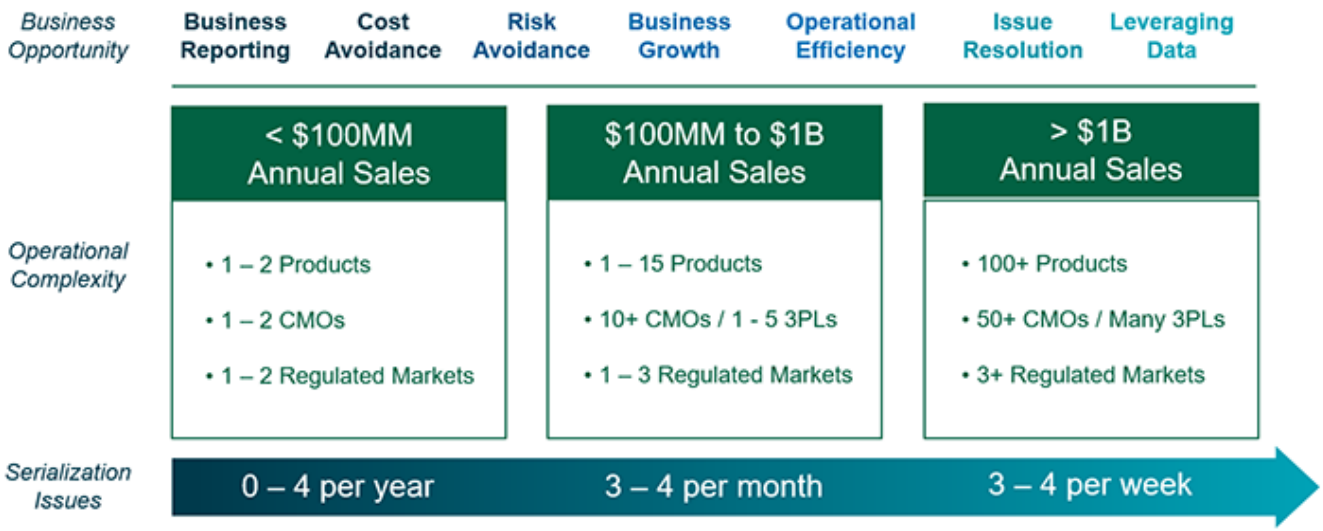
RESOURCES

Out-of-the-Box Supply Chain Visibility with Serialized Product Intelligence



Regardless of their size or operational complexity, pharma companies of all sizes are realizing that serialization is now an established component of business operations and supply chain management. As a result, companies are also realizing that they are sitting on a large and growing source of data that can be leveraged to address a range of business opportunities:



Companies of every size can realize business value from serialization data.

As companies grow in size and operational complexity, serialized operations have the potential to become an enabler of growth rather than a barrier to entering new

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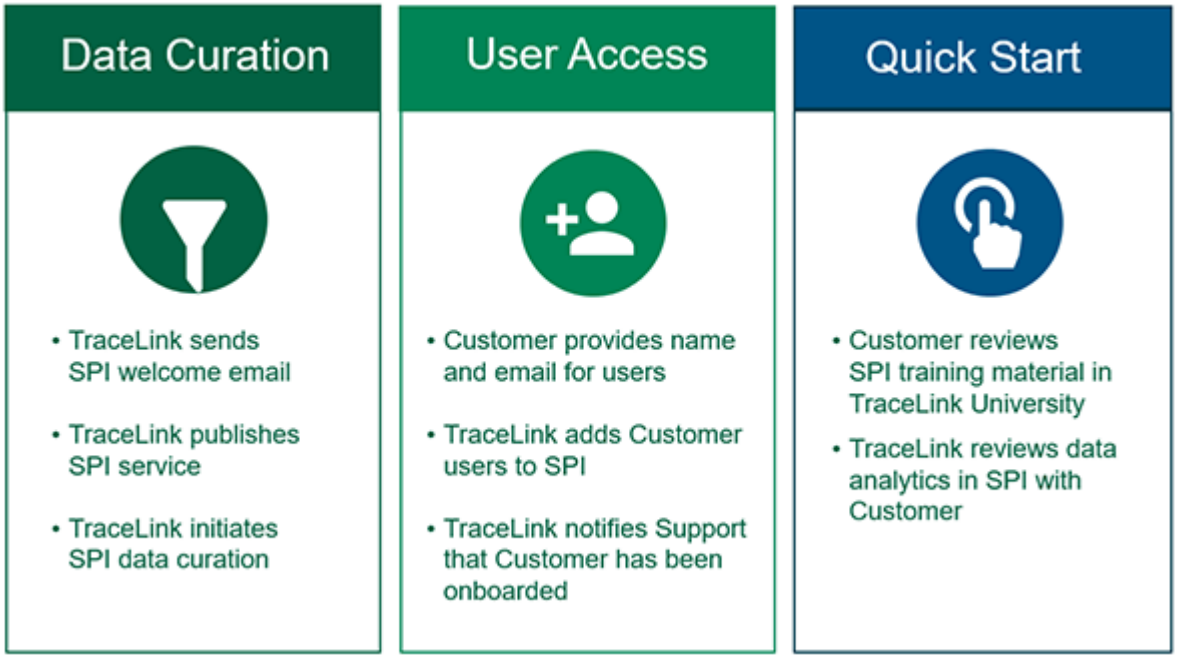
regulated markets. But historically, transforming raw data into actionable insights has required a significant investment in business intelligence systems and software, user training, and systems integration.

A faster path to turning serialized operations into a center of excellence

Serialized Product Intelligence (SPI) from TraceLink is an advanced operational reporting solution that gives you visibility into every serialized unit of sale and provides the analytical tools to:

- Empower your track and trace and supply chain teams with actionable data.
- Shift from reactive to **proactive exception management and resolution**.
- Scale your serialized operations quickly as your business grows.

Most important, SPI provides business users with end-to-end visibility into their serialized supply chain without costly, time-consuming configuration, deployment, or ongoing support. SPI's out-of-the-box capabilities are designed to give you and your network of trading partners immediate access to near real-time data—and deliver measurable ROI for companies of all sizes and at all levels of operational complexity—with minimal IT resources.



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SPI does not require IT resources or budget for configuration, deployment, or ongoing support.

TraceLink takes care of getting SPI up and running and connecting it with your serialization data sources, with minimal effort from your operations teams. Onboarding is as simple as providing the names and emails of your team members. And expert online training materials and a thorough review of your analytics get everyone on the same page and ready to start streamlining your company's serialized operations.

Leverage your serialization investment with TraceLink

As you grow your business and enter new markets, your wealth of serialization data will only grow larger and more valuable. Serialization data created on the TraceLink network is the only time-sequenced, granular data that enables quick and proactive issue resolution using Serialized Product Intelligence. Contact TraceLink to learn more about Serialized Product Intelligence and to request a product demo.

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Learn more about Serialized Product Intelligence

Thank you for contacting us; we'll be in touch shortly.

Related Content

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No More Serialization Surprises: Proactive Monitoring with Serialized Product Intelligence

Learn how Serialized Product Intelligence gives you visibility into your serialized operations, so can respond to data requests and resolve issues quickly.
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Take Action and Take Control: The Case for Serialized Product Intelligence

Download this eBook to understand how greater visibility into your serialized supply chain can help you reduce costs, avoid risk, and achieve business growth.
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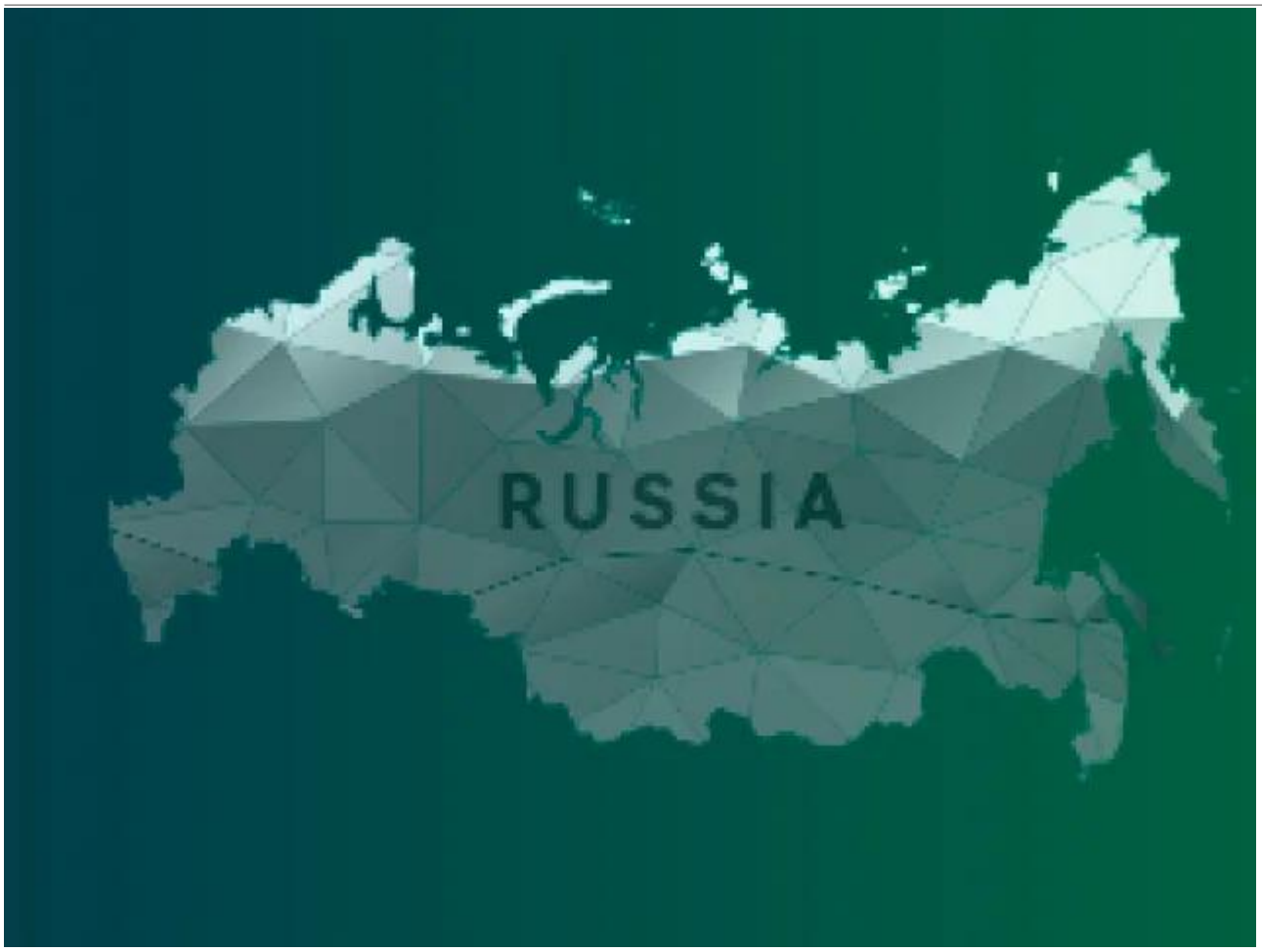
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Introducing Serialized Product Intelligence: Take Control of Your Serialized Supply Chain

Learn about Santen Pharmaceutical's journey of serialization and digitization, transforming challenges into opportunities. Watch the webinar.
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Watch this on-demand webinar to learn how Serialized Product Intelligence can help you turn your serialized operations in Russia into a competitive advantage.

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The Proactive Contract Manufacturer: Improve Customer Service and Free Up Capacity with Serialized Product Intelligence

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