NEWSROOM



TraceLink Launches Uzbekistan Compliance and Crypto Code solution and Successfully Completes Testing with CRPT Turon

Brian Daleiden, Vice President, Corporate Marketing, Communications, and Community, TraceLink

Over 20 multi-national pharmaceutical companies are already trusting TraceLink's Uzbekistan Compliance and Crypto Code solutions to meet the September 2022 deadline.

Boston, MA. TraceLink Inc., the leading digital network platform company, today announced the successful deployment of a fully validated solution to meet the September 1, 2022 requirement for digital marking of medicines distributed in Uzbekistan. This comprehensive solution, delivering critical serialization and crypto-coding capabilities, was released after a close collaboration on requirements with CRPT Turon, the Uzbekistan government-appointed organization responsible for administering the National Information System (Asl Belgisi) for digital marking. As a result, over 20 global pharmaceutical manufacturers already have a secure, trusted compliance system to ensure they stay compliant with Uzbekistan compliance requirements.

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Built on OPUS, the Platform for the Internet of Supply Chains, the TraceLink Uzbekistan compliance solution leverages TraceLink's new Compliance 2.0 framework to speed the development and deployment of compliance solutions for dozens of new and emerging compliance mandates like Uzbekistan. The Uzbekistan solution was designed to minimize testing time, lower validation costs, and reduce time-to-compliance for companies by enabling them to leverage existing integrations with ERP systems, internal packaging lines, and external contract manufacturers. Companies can reduce risk by leveraging the TraceLink solution capabilities to automatically trigger compliance reporting to the central government system through links to standard business events.

"Regulations like Uzbekistan will continue to be finalized across the globe, so multinational pharmaceutical companies and their supply partners need a strategic partner to meet these evolving serialization, traceability, and network requirements," said Shabbir Dahod, President and CEO of TraceLink Inc. "TraceLink has invested for years on our OPUS platform to create an agile compliance solution development foundation to help companies ensure that their medicines get into the market and to the patients that need them."

A key factor in the success in designing and developing the Uzbekistan compliance solution was TraceLink's close collaboration with its global community of pharmaceutical manufacturers and with CRPT Turon. TraceLink's community forums and their members tracked and analyzed the Uzbekistan requirements since their initial drafting, studying the compliance, business, and operational requirements to inform the product solution. TraceLink enlisted CRPT Turon's close participation in these forums, including discussions led by Oleg Kuzmin, CRPT Turon Operations Director, and Rasulev Diyor, CRPT Turon Pharma Product Group Manager, who provided an update on the current regulations and led deep interactive discussions with TraceLink customers.

"TraceLink was among the first providers to finish testing their solution", said

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Rasulev Diyor, CRPT Turon Pharma Product Group Manager. “We started working with TraceLink during the pilot phase, in August 2021. This is a fruitful collaboration allowing our organizations to exchange experience, learn from each other and ensure that all use cases get surfaced and covered in our respective systems. Working together, we wanted to ensure that the industry was well informed and prepared for the launch.“ Oleg Kuzmin, CRPT Turon Operations Director added, “For Uzbekistan, digital marking of goods is not only an important step in protecting the consumers from falsified goods, but also a strategic initiative to digitalize the supply chain and the economy overall. Successful launch of digital marking of medicines on a national level is a very complex undertaking and it requires a coordinated team effort with companies like TraceLink.“

TraceLink’s approach to developing and deploying the Uzbekistan compliance solution in partnership with key local organizations follows similar successful initiatives in meeting a wide variety of global compliance requirements in the United States, Europe, Russia, Brazil, Saudi Arabia and elsewhere. "Having a strong working relationship with the country’s system operator is not a given and we greatly appreciate CRPT Turon's partnership. It is a win-win for TraceLink, our customers and the Operator, as we gained unsurpassed depth of technical knowledge to inform our solutions, and can access and distribute a lot of important information from CRPT Turon to our large customers base", said Pavel Lotkov, director of Customer Success for Track & Trace/Compliance.

About TraceLink

TraceLink is the only business network creation platform for the Internet of Supply Chains —integrated business ecosystems built with multienterprise applications on the TraceLink OPUS platform. Business networks are the foundation of an end-to-end supply chain digitalization strategy that delivers customer-centric agility and resiliency leveraging the collective intelligence of an industry. The TraceLink OPUS Digital Network Platform enables speed of open innovation and implementation

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with a partner ecosystem for no-code and low-code development of solutions and applications.

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