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# Direct Supply Network Digitalization with the Internet of Supply Chains



Poor visibility and a lack of interoperability with key suppliers are two of the leading drivers of supply chain disruption—and the Internet of Supply Chains (IoSC) is the solution. Watch this panel from North American Supply Chain Executive Summit (NASCES) 2022 to see why supply chain leaders believe the IoSC is pivotal to building a robust, interoperable industry network that simplifies data sharing between suppliers and streamlines core supply chain processes.

Supply chain leaders featured in this NASCES 2022 panel:

- **Shabbir Dahod**, President & CEO, TraceLink
- **George Llado**, Alexion Pharmaceuticals (Retired)
- **Jake Barr**, BlueWorld Supply Chain Consulting
- **Rita Fisher**, Reynolds Consumer Products

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TraceLink Digital Transformation Strategist Roddy Martin explains why the internet of things (IoT) will be "absolutely critical" as pharma supply chain companies work together to orchestrate patient outcomes.

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### **The Internet of Supply Chains: Your Fast Path to Digital Transformation**

The Internet of Supply Chains (IoSC) is a powerful extension of current efforts to digitally transform the extremely manual and cumbersome process of communicating with partners through electronic data interchange (EDI), email, phone calls, and spreadsheets.

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### **Customer Update: Introducing the Platform for the Internet of Supply Chains**

Watch our recent customer update webinar featuring TraceLink President & CEO Shabbir Dahod.

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