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# Pharma Industry Study: How Supply Chain Leaders are Improving Collaboration and Visibility with Supply Chain Digitalization

On-Demand Webinar

How are today's top supply chain leaders using digital transformation strategies to increase collaboration and reduce risk? Watch our new on-demand webinar and you will get the answers!

TraceLink and Elastic Solutions conducted a survey of supply chain leaders to learn about the top challenges they are facing today. The research examined key processes that are driving business improvements and looked at how supply chain leaders are using digital transformation strategies to increase collaboration and visibility while reducing risk. Watch our on-demand webinar, "**Pharma Industry Study: How Supply Chain Leaders are Improving Collaboration and Visibility with Supply Chain Digitalization,**" to get the results.

During the webinar, Jason Stegent, Founder and President at Elastic Solutions, shares insights from the study and reveals where companies are succeeding and where they continue to struggle. He is joined by John Bermudez, Vice President of Product Marketing at TraceLink, who explains how digital network solutions deliver improved supply chain collaboration and improved visibility. Three reasons why

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you should attend:

1. Discover the key business metrics that are driving supply chain transformation programs for today’s leading organizations, and which ones are being impacted by digitalization initiatives.
2. About 58% of supply chain leaders say reducing risk across the supply and distribution network is a top priority. Learn how they are tackling this difficult challenge.
3. Learn about new digital tools that help organizations minimize risk through improved customer and supplier collaboration, inventory visibility, and PO collaboration.

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**Supply Network Digitalization: How to Improve Transparency and Collaboration with CMOs and Direct Suppliers**

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**Direct Supply Network Digitalization with the Internet of Supply Chains**

Poor visibility and a lack of interoperability with key suppliers are two of the leading drivers of supply chain disruption—and the Internet of Supply Chains (IoSC) is the solution.
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**The Internet of Supply Chains: Your Fast Path to Digital Transformation**

The Internet of Supply Chains (IoSC) is a powerful extension of current efforts to digitally transform the extremely manual and cumbersome process of communicating with partners through electronic data interchange (EDI), email, phone calls, and spreadsheets.
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**Connecting the Pharmaceutical Industry Through the Internet of Supply Chains**

Imagine—a single network integration that enables any network member to link systems, people, and processes with any other network member across the entire industry. That’s the promise of the Internet of Supply Chains (IoSC).

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