

# Pharma Industry Study: How Supply Chain Leaders are Improving Collaboration and Visibility with Supply Chain Digitalization

How far along are the digital pioneers in the pharmaceutical and life sciences industry in their journey to digitalize the supply chain? What are the key business drivers behind supply chain digital transformation initiatives? And how can TraceLink help accelerate your digital transformation journey?

Download our executive report, "**Pharma Industry Study: How Supply Chain Leaders are Improving Collaboration and Visibility with Supply Chain Digitalization,**" featuring the results of a global survey of more than 130 pharma companies, and you'll get the answers to these questions and more.

TraceLink teamed up with Elastic Solutions to conduct the survey of supply chain leaders and found that improved visibility, multienterprise collaboration, and risk reduction were some of the key drivers for digital transformation. For example:

- 58% say reducing supply chain risk is the top priority.
- 46% want better visibility into potential disruptions.

Download the report today to see all of the results and benchmark your organization against the industry. You'll also get expert advice and a 5-step plan

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from TraceLink for digitalizing your end-to-end supply chain.




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Poor visibility and a lack of interoperability with key suppliers are two of the leading drivers of supply chain disruption—and the Internet of Supply Chains (IoSC) is the solution.
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**The Internet of Supply Chains: Your Fast Path to Digital Transformation**

The Internet of Supply Chains (IoSC) is a powerful extension of current efforts to digitally transform the extremely manual and cumbersome process of communicating with partners through electronic data interchange (EDI), email, phone calls, and spreadsheets.
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**Connecting the Pharmaceutical Industry Through the Internet of Supply Chains**

Imagine—a single network integration that enables any network member to link systems, people, and processes with any other network member across the entire industry. That’s the promise of the Internet of Supply Chains (IoSC).

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