How Industry Standards Promote Data Interoperability and Ensure DSCSA Success



As a member and key contributor to many relevant standards committees, TraceLink fully understands the importance of standards and helps lead the industry adoption of standards.



The creation of data standards is critical to DSCSA success, as these standards play a pivotal role in achieving interoperability between trading partners. As a member and key contributor to many relevant standards committees, TraceLink fully understands the importance of standards and helps lead the industry adoption of standards.

"**The Importance of Standards to Industry DSCSA Success**" was the subject of the third webinar in our ongoing educational **series on DSCSA 2023**. This series is designed to help companies prepare for the final phase of DSCSA traceability requirements, which are slated to go into effect on November 27,

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2023.

The conversation was led by Dan Walles, GM of Track-and-Trace Compliance at TraceLink, Elizabeth Waldorf, Director of Traceability & Standards at TraceLink, and Lucy Deus, Senior Vice President of Product Management at TraceLink. The key takeaways from the webinar were:

- **Standards are key to achieving interoperability.** Without standards, trading partners would likely report information in inconsistent ways that hinders interoperability and broader supply chain process digitalization. **EPCIS** is a flexible standard designed to get the pharma industry on the same page and make it easier to track product movement across the supply chain. This not only improves traceability but also inventory management.
- **EPCIS is just a starting point.** Data exchange isn't "plug and play". While the data model is designed to include the what, when, where, and why of things, there may be additional data that adds critical context, helping to drive additional business value and support unique business needs.
- **TraceLink has you covered.** With our Integrate Once, Interoperate with Everyone approach, you can send EPCIS data to different partners in the standard format or in extended EPCIS formats that include your partner's specific extensions. This means you don't have to worry about sending event data in dozens of different formats as your network grows. Plus, as a member and contributor to key standards committees, TraceLink is always up to date on new standards and important changes.

For more information about EPCIS and GS1 standards, check out the GS1 website.

Interested in learning more about DSCSA 2023 from a panel subject matter experts and your industry peers? Sign up for our DSCSA webinar series today–there are tracks for both:

manufacturers and distributors

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pharmacies and dispensers

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