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# Ensure On-Time Drug Shipments: How to Quickly Replace Your Serialization System with the Leading Track-and-Trace Platform

On-Demand Webinar



### ***A customer case study with Help Pharmaceuticals.***

Is your current serialization and compliance solution provider putting on-time shipments at risk? Tired of poor support services, a lack of communication, weak functionality, and high costs? Switching to the world's leading serialization and track-and-trace platform from TraceLink and Vimachem is faster, easier, and less costly than you may think. Just ask the team at **Help Pharmaceuticals**.

Watch this on-demand customer webinar to get expert insights from Giannis Fotopoulos, QA Manager/Serialization Project Lead at Help Pharmaceuticals, who led his company's migration from an underperforming serialization provider to the joint offering from TraceLink and Vimachem. What were the results? Improved performance; reduced risk; lower total cost of ownership; and seamless integration with CMOs, packaging lines, and end-to-end supply chain partners. Watch now and you will learn how TraceLink and Vimachem enable you to:

- **Integrate Once, Interoperate with Everyone™**: The powerful TraceLink network platform eliminates point-to-point integrations, resulting in massive

IT cost savings.

- **Improve Scalability:** The TraceLink platform architecture utilizes modern technologies on Amazon Web Services to manage 100s of millions of transactions daily.
- **Ensure Continuous Compliance:** Reduce compliance costs with automatic updates that support new and evolving global regulations and guidelines, technical standards, serialization and compliance software, and workflows.
- **Ensure Supply:** Don't let your serialization vendor negatively impact your on-time, in-full (OTIF) delivery performance by failing to deliver serial numbers on time! With TraceLink and Vimachem, Help Pharmaceuticals improved OTIF using a global serialization control tower that gives organizations a complete view into—and complete control over—serialized product operations.

Maybe you're dissatisfied with your current serialization and compliance provider, but the project to replace this system scares you even more? Watch this on-demand webinar to learn how Help Pharmaceuticals was able to execute a fast, simple, and cost effective transition to a superior platform.

**Fill out the form to watch now.**

Featured Speakers:



**Giannis Fotopoulos**

QA Manager/Serialization Project Lead,

## Help Pharmaceuticals



### **Alex Vidras**

Executive Director,  
Vimachem



### **Benoit Eymard**

Vice President EMEA Sales,  
TraceLink

*Disclaimer: Webinar registration information will be used by both TraceLink and Vimachem.*

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