RESOURCES

Home
Resources
Resource Center

How Help Pharmaceuticals Migrated to a New Serialization Solution with No Downtime or Disruption



Switching serialization solution providers doesn’t have to be a disruptive process. Just ask Help Pharmaceuticals.

In 2019, Help Pharmaceuticals implemented a new serialization solution from another provider to comply with the EU Falsified Medicines Directive. However, the solution’s single tenant architecture required complex and difficult-to-manage point-to-point integrations which complicated the process of onboarding new trading partners. This resulted in a protracted and unpredictable onboarding experience, which also made it difficult to determine onboarding costs in advance.

In 2022, Help Pharmaceuticals remedied the situation by migrating to a joint solution from TraceLink and Vimachem. The TraceLink network platform enabled Help Pharmaceuticals to standardize the onboarding process and reduce onboarding time to 1-3 days per customer.

Watch this quick highlight video from a recent TraceLink webinar to learn how Help Pharmaceuticals was able to rapidly implement this future-proof serialization solution with no production downtime in less than 6 months.

© TraceLink Inc. 2009 - 2025 All Rights Reserved

Video
Contact us to learn more about TraceLink serialization solutions!
Fill out the form to contact us now.

Thank you for contacting us; we'll be in touch shortly.

Related Content



The Fastest Path to DSCSA Compliance: Connect Your L4 Serialization System to the TraceLink Network

Watch this video to discover the fastest path to DSCSA compliance!
View More

© TraceLink Inc. 2009 - 2025 All Rights Reserved



Industry Perspective: Drug Manufacturers Need to Get Ready for DSCSA 2023 Now!

Robin Dunchack, Senior Manager of Customer Solutions at Merz Therapeutics, explains why drug manufacturers need to get ready for DSCSA 2023 requirements now.
View More

© TraceLink Inc. 2009 - 2025 All Rights Reserved