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# Verify Pharmaceutical Products the Easy Way and Ensure DSCSA Compliance with Product Information Manager

Solution Brief



Under the U.S. Drug Supply Chain Security Act (DSCSA), pharmaceutical manufacturers, wholesale distributors, health systems, and retail pharmacies must verify product identifiers—which include the GTIN, serial number, lot number, and expiration date—as part of saleable returns processes, suspect or illegitimate product investigations, and when responding to requests from the FDA or other regulatory bodies. And the U.S. pharmaceutical industry has mandated that product verifications must be completed in under one second.

The good news is that TraceLink Product Information Manager - Product Verification makes verifying products fast and easy. **Download our new solution brief to see how it works.**

TraceLink Product Information Manager - Product Verification provides manufacturers with the capability to receive and respond to verification requests, verify requestor credentials, and synchronize their GTINs with other lookup directories. The solution automatically creates a verification request with the wholesale distributor's or dispenser's credentials and routes it to the correct manufacturer. The solution executes verification requests with sub-second

response times, ensuring that operational processes are not delayed. Some of the key capabilities and benefits include:

- **VRS Support:** Fully supports the industry-standard Verification Router Service (VRS) network model and related GS1 standards, including use cases for both requesters and responders.
- **Network Connectivity:** Users gain access to a secure and comprehensive, network-based repository of serialization data and product statuses, enabling rapid verification requests and responses from both direct and indirect trading partners across the end-to-end supply chain.
- **Ensure Supply:** The TraceLink network architecture delivers greater than 99.95% uptime—higher than industry-standard best practices—helping organizations ensure that products are rapidly verified and delivered to patients on time, in full.

**Download the solution brief** to see a real-world case study and learn more about Product Information Manager. Then fill out the form on this page to contact TraceLink and get started today.

#### **Solution Brief**Product Verification

Contact TraceLink to learn more about Product Information Manager!  
Fill out the form to contact us now.

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