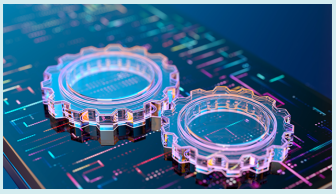
Supply Chain Transformation Drives Operational Excellence at Santen



Transforming CMO relationships is a top priority at Santen Pharmaceutical, according to Frank Binder, the company's Global Head of Supply Chain Management. Watch this quick video clip and then **contact us** to learn how TraceLink enables fast and cost-effective, real-time integration and information exchange with 100% of your CMOs.

TRANSCRIPT

TRANSCRIPT

Frank Binder: Digital transformation with external manufacturing partners is really a key driver of our operational excellence and operational efficiency. We are really spending a lot of time creating these Excel sheets, sending them back, sending them, receiving them back, discussing the changes, and so on—placing orders in a

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semi-manual way, tracking the status of orders.

This is something we expect to be performing much better in the future. We expect to have much faster, basically real-time exchange of information of the status of an order, being able to have full transparency, but also cutting down on the cycle times, because all this receiving, uploading in a system, downloading from a system, sending to the partner, that takes a lot of time.

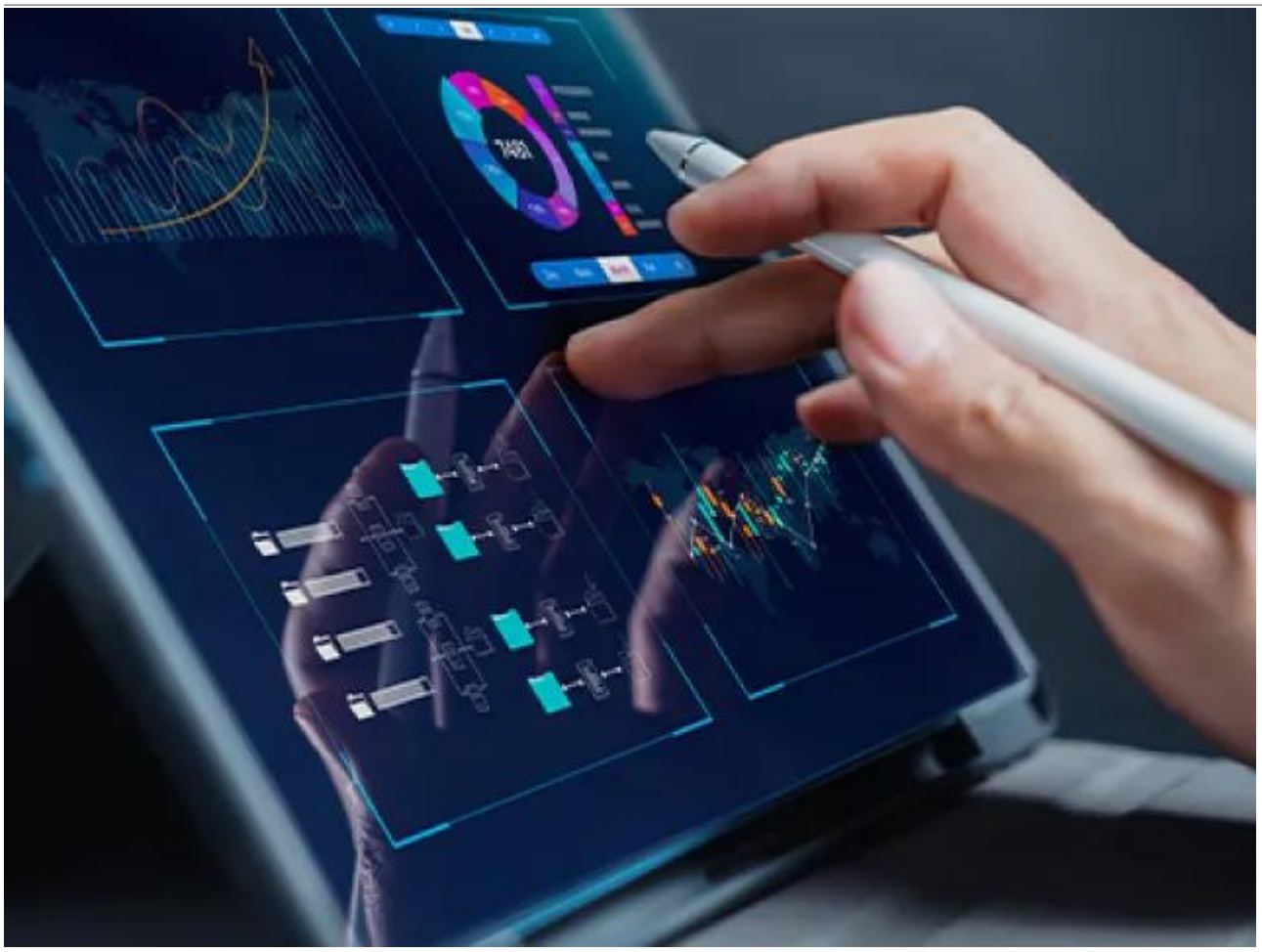
We really expect to be able to cut the planning cycle with a third-party also significantly by speeding things up.

VideoMultienterprise Information Network Tower (MINT)
Integrate with 100% of your CMOs. Meet with TraceLink to learn more.
Fill out the form to contact us now.

Thank you for contacting us! We'll be in touch shortly.

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Take a deep dive into the supply chain transformation journey at Santen Pharmaceutical with Frank Binder, the company's Global Head of Supply Chain Management. Watch the video now!

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