3 Reasons Why Manufacturers and Suppliers Need to be Fully Integrated



Why is it so important for manufacturers and suppliers to be fully integrated with one another? Bharath Sundararaman, General Manager of Supply Network Orchestration at TraceLink, offers three reasons in this brief video.

After you watch the video, be sure to watch our on-demand webinar, "**Boost Manufacturing On-Time Performance by Integrating with 100% of Your Suppliers**," and you will see how TraceLink MINT enables you to:

- Get real-time confirmation of purchase orders.
- Get accurate updates on delivery dates and quantities.
- Reduce excess inventory needed to cover for a lack of accurate data.

Learn how the TraceLink network helps you dramatically Improve supply chain visibility and collaboration. Fill out the form to watch the webinar on demand today.

TRANSCRIPT

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TRANSCRIPT

Hello everybody.

Why should manufacturers and suppliers be fully integrated and connected with one another?

There's three reasons that we've heard from our customers.

Reason number one: 10% to 20% of all purchase orders contain errors or go unconfirmed.

Reason number two: The on-time delivery from suppliers to manufacturers is 50% to 70%. Not enough.

Reason number three: Manufacturers often have to hold excess inventory because they're not sure when they're going to get their next shipment from their suppliers.

Why is this happening? It's because critical business information is being exchanged by email, phone, fax, and through spreadsheets.

This is not sustainable.

In my 10 years at a global manufacturer, every time I tried to connect to a supplier, it took six months and $100,000. Not practical.

But finally, there's a solution to this problem.

TraceLink has just launched a new dynamic solution called MINT that's going to allow manufacturers and suppliers to be fully integrated and connected with each other to tackle all these problems.

You want to learn more?

Watch this new webinar and you will understand how TraceLink is going to help

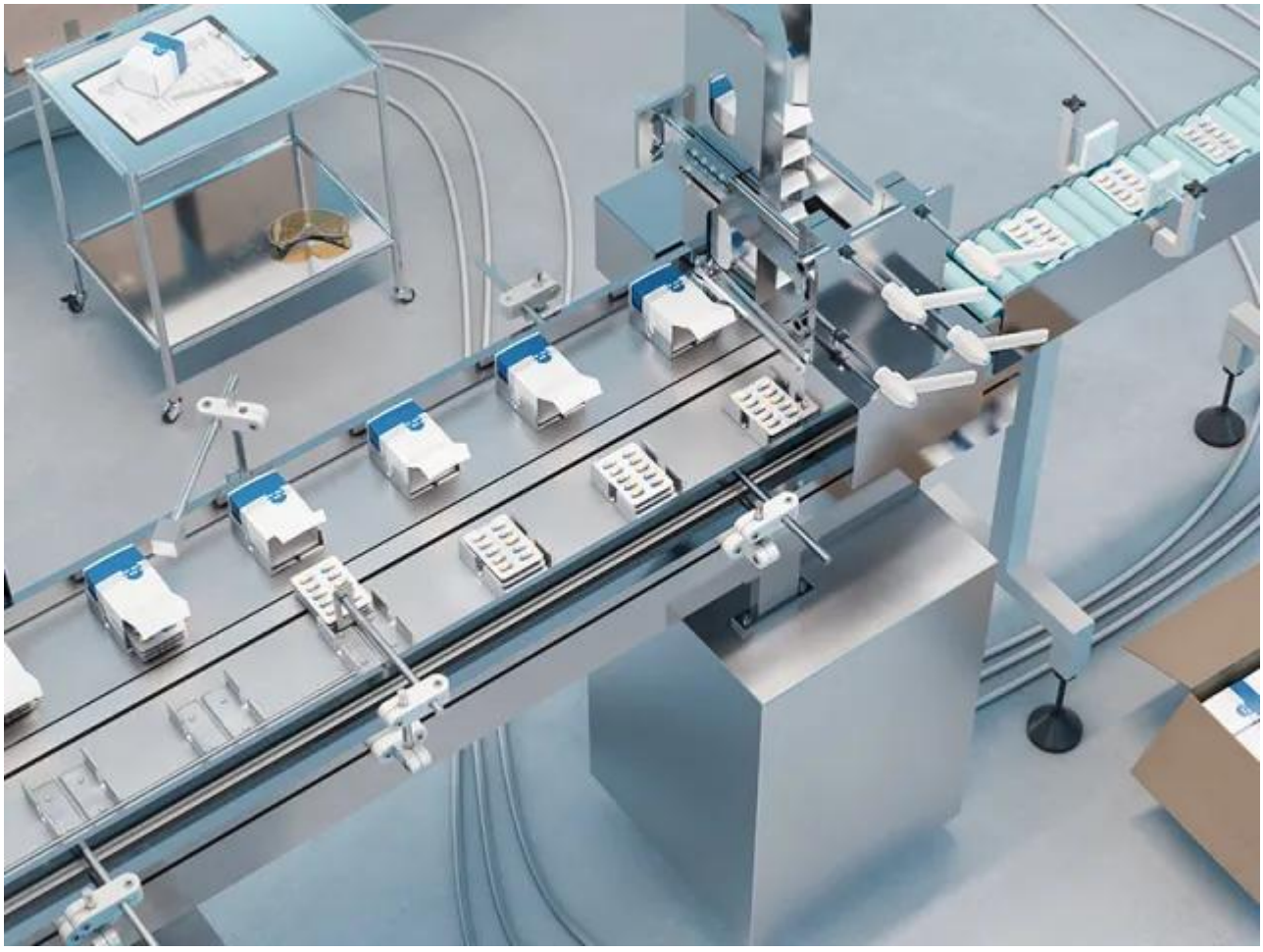
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you improve your supply chain performance and solve these problems.

Thank you.

VideoMultienterprise Information Network Tower (MINT)
Boost Manufacturing On-Time Performance by Integrating with 100% of Your Suppliers
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