TraceLink and Supply Chain Wizard: A Partnership Built for Success



TraceLink and **Supply Chain Wizard**, a leading consulting firm, have been working together to help customers meet track-and-trace requirements and digitalize supply chains for over a decade. In this video, Mia Van Allen, Managing Director at Supply Chain Wizard, talks about the history of this highly successful collaboration and where it is heading in the future. Watch now to learn more.

Video Highlights:

00:10 - Could you provide an overview of Supply Chain Wizard?
00:30 - Can you tell us about Supply Chain Wizard's partnership with TraceLink?
01:07 - What does the future hold for Supply Chain Wizard and TraceLink?

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My name is Mia Van Allen. I'm the Managing Director for Supply Chain Wizard. I'm leading the North American division. We are doing supply chain consulting at Supply Chain Wizard. We're operating in the track-and-trace business unit as well

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as digital supply chain and process automation, process optimization, and digital factory consulting.

Supply Chain Wizard and TraceLink have been partnering for a good decade now. So, I think since the initiation of both our companies, we have been going through the journey of track and trace side by side in the U.S. as well as over in Europe mainly, but really globally. The work has been very complementary to each other.

We all had to figure it out, right, on how to be compliant. And we did so over the years, and I believe between our companies, we have been helping over 1,500 CMOs getting onboarded and, you know, just becoming compliant, new launches, and ensuring that we are risk free.

I think both Supply Chain Wizard and TraceLink are both on the path of extending what we've been investing in anyways. We made all the investments for track and trace, we have interconnectivity available. So, why wouldn't we explore what else we can do and drive the value?

If you're looking at various industries out there, pharma is close to none in the digital evolution, and there is a lot of potential and a lot of increase possible on how we are operating on a daily basis.

We have started that journey a couple of years ago with introducing the business unit of Digital Supply Chain and so did TraceLink with its various products, one of them being MINT.

It's very complementary and we would love to see the industry evolving and just becoming a whole lot more modern.

VideoUS Drug Supply Chain Security ActDSCSA for Dispensers, DSCSA for ManufacturersRegulatory/Compliance, Supply Chain, <a href="/category/supply-

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relationship-management" hreflang="en">Supply Relationship Management
Meet with TraceLink to discuss your track-and-trace compliance needs!
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Thank you for contacting us; we'll be in touch shortly.

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